

THE
WESLEY



P L A Y A S

A couple is riding bicycles on a wooden pier at sunset. The sun is low on the horizon, creating a warm, golden glow. The pier is made of wooden planks and has a metal railing. The ocean is visible in the background, with a few ships on the horizon. The overall scene is peaceful and scenic.

**UN PROYECTO
PERFECTAMENTE
DISEÑADO
PARA INVERSIONISTAS
Y HABITANTES**

LOS CREADORES



Una desarrolladora nacida en Tijuana,
con una gran pasión por hacer crecer la ciudad
de una forma comprometida con la comunidad.

THE WESLEY

Vivir con originalidad es un arte que sólo dominan aquellos que saben que un día cualquiera tiene siempre la posibilidad de convertirse en un divertido entramado de situaciones poco convencionales.

The Wesley ha sido diseñado para esas personas. Las que buscan vivir de forma auténtica; vibrantes y siempre conectadas, que constantemente ponen a prueba los límites de lo tradicional, innovando en cada paso que dan.



CHAPTER 1

THE MARKET

THE RENTAL OPPORTUNITY

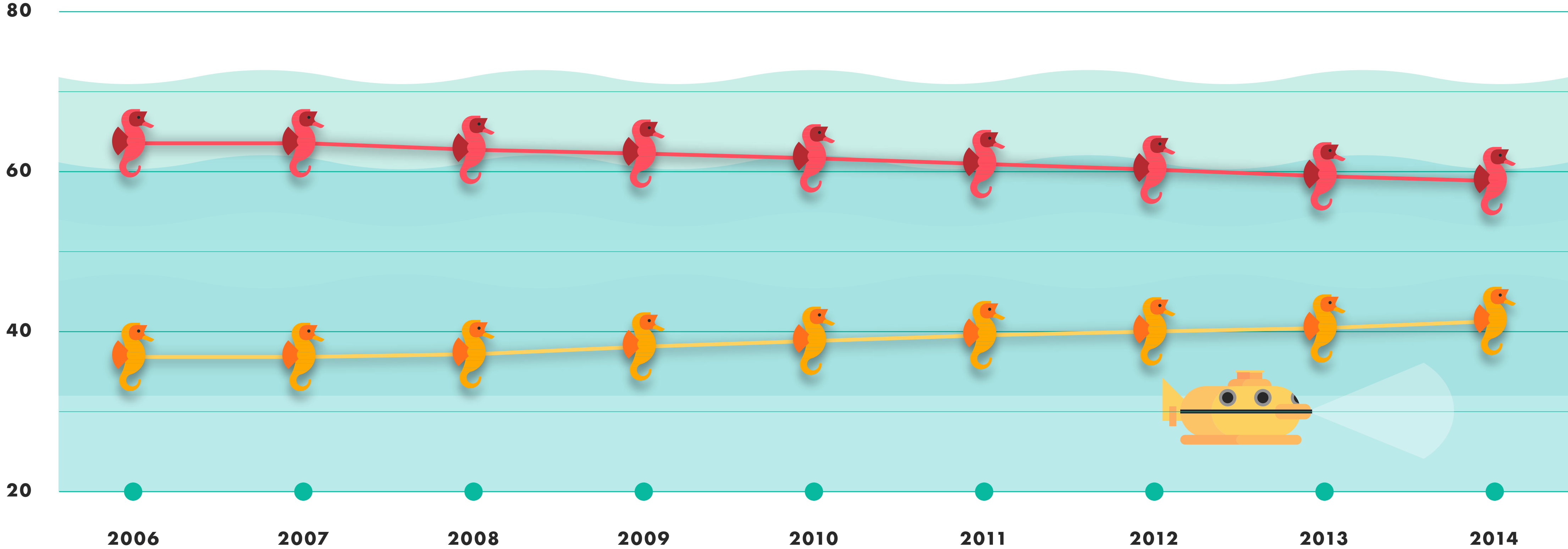
(THE INVESTORS)

THE
WESLEY



THE RENTAL OPPORTUNITY

RENT VS OWN IN THE US*



 OWNERS

 RENTERS

*TRULIA

THE RENTAL OPPORTUNITY

THE WESLEY: INVESTOR FRIENDLY

The Wesley está cuidadosamente diseñado, desde su concepción, como un edificio residencial de renta con especial enfoque en la experiencia del usuario.

Como inversionista, puedes sentir completa confianza, siendo parte de un proyecto con una gestión profesional, que el mantenimiento será siempre eficiente, con especial atención al detalle en servicios para los futuros residentes.

Con una visibilidad prominente, y fáciles accesos, contaremos con una oficina de arrendamiento exclusiva para ustedes, nuestros amigos inversionistas, con brokers profesionales dedicados a ofrecer un excelente servicio.



THE RENTAL OPPORTUNITY

LOCATION



MONUMENTAL
TIJUANA

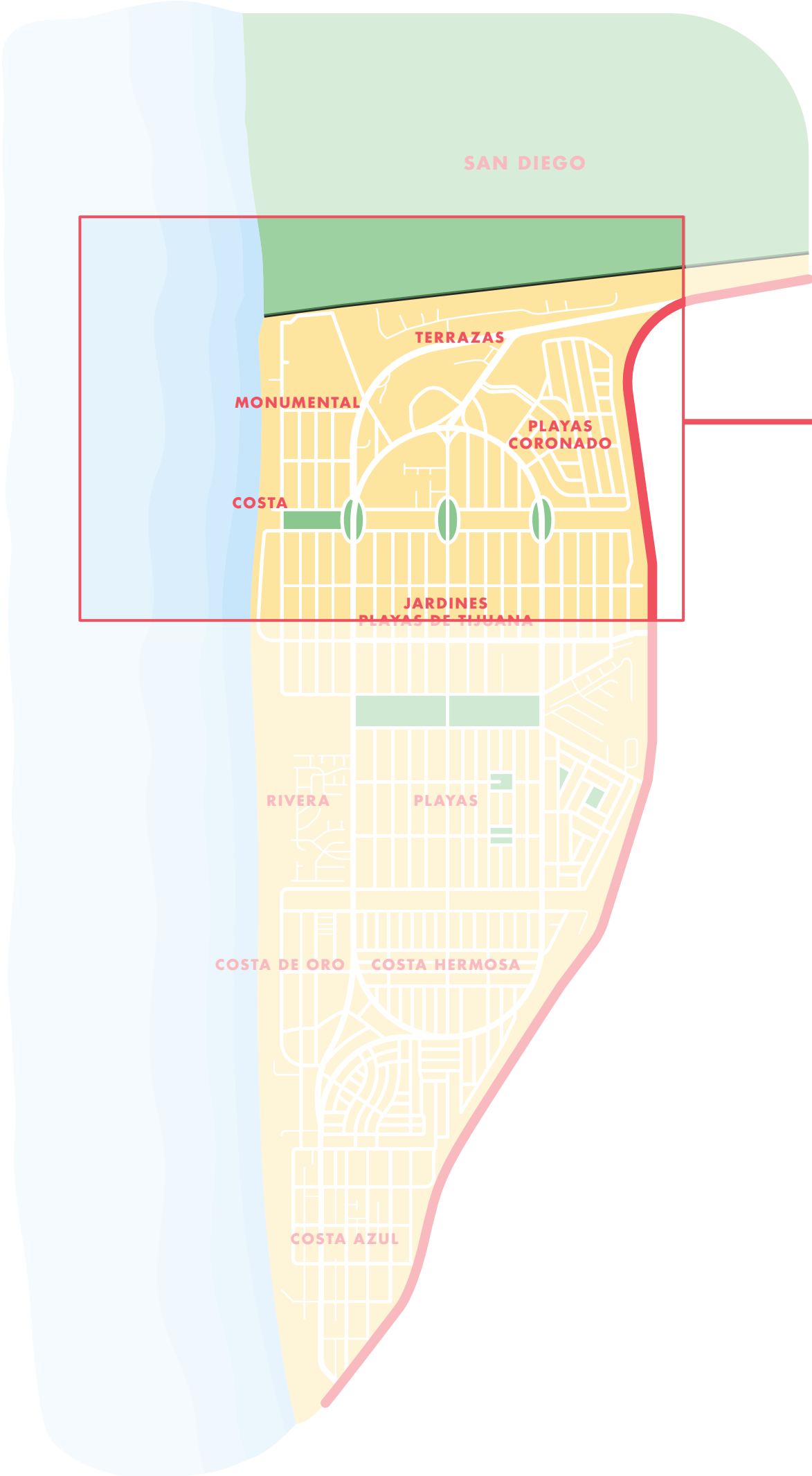
INTERNATIONAL
FRIENDSHIP PARK

BORDER FIELD
STATE PARK



THE RENTAL OPPORTUNITY

LOCATION



A-C. PARKS

- 1. BEACH
- 2. HOSPITAL
- 3. SCHOOL
- 4. WALMART
- 5. STARBUCKS
- 6. SORIANA
- 7. CINEPOLIS
- 8. BANKS, RESTAURANTS

THE
WESLEY

CHAPTER 1

THE MARKET

THE RENTAL OPPORTUNITY

(THE HABITANTS)

THE
WESLEY



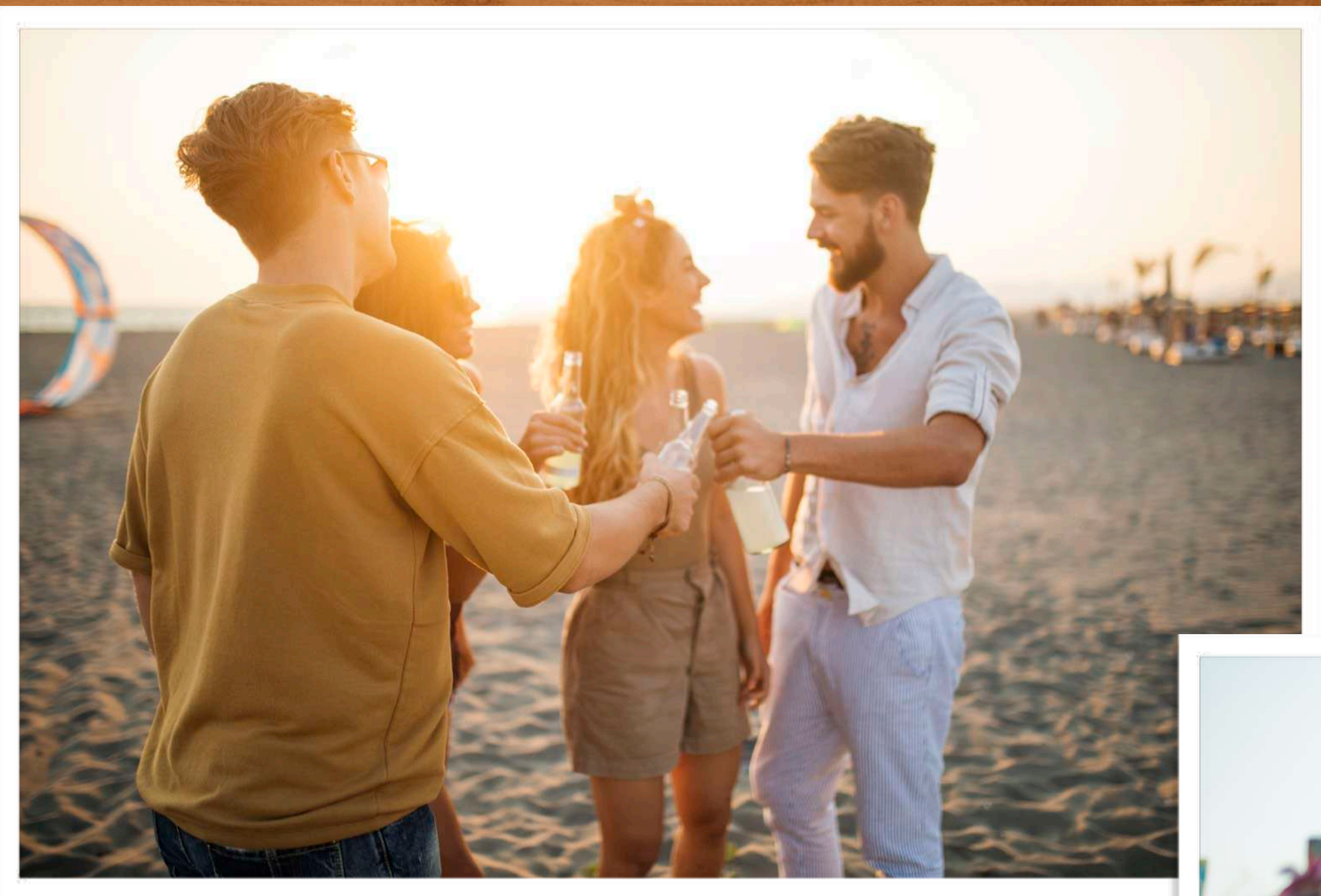
THE WESLEY

PROJECT CONCEPTUALIZATION

INSPIRADO EN LAS PELÍCULAS DE WES ANDERSON.

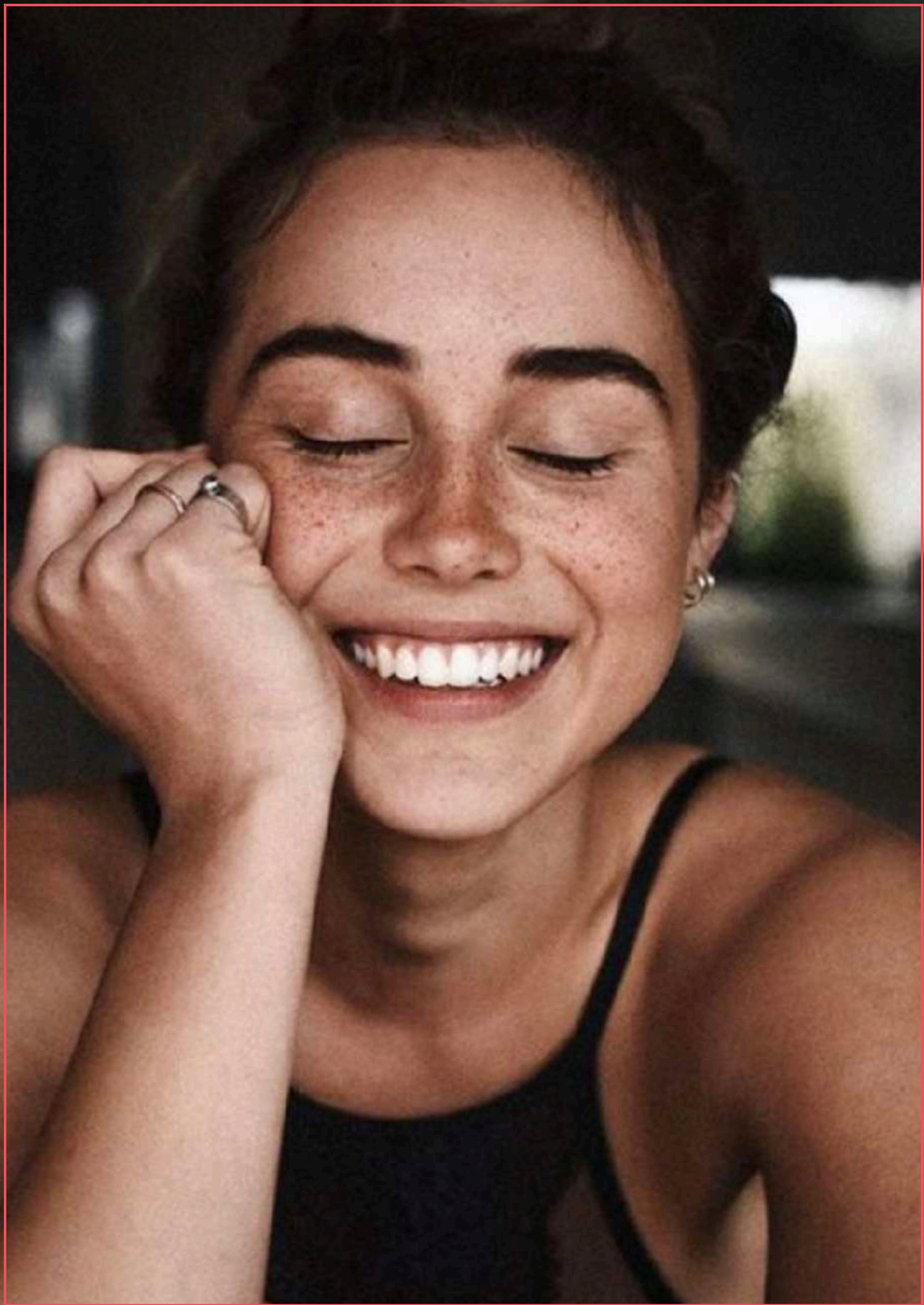
TIJUANA ES PURA MAGIA FRONTERIZA.

**AQUÍ APARCARÍA SU SUBMARINO S. ZISSOU,
CAVARÍA UNA CUEVA FANTASTIC MR. FOX,
Y SERÍA EL DESTINO PREFERIDO
DE LOS HABITANTES DEL GRAND HOTEL BUDAPEST.**



THE
WESLEY





LOS MEJORES AÑOS DE MI VIDA.

DEPAS PARA
LA GENERACIÓN NETFLIX

THE
WESLEY



CHAPTER 2

THE SPACES

THE
WESLEY



PROJECT'S ARCHITECTURE

THE POOL
THE KIDS ZONE
THE CABANAS
THE OUTDOOR BAR
THE FIRE PITS

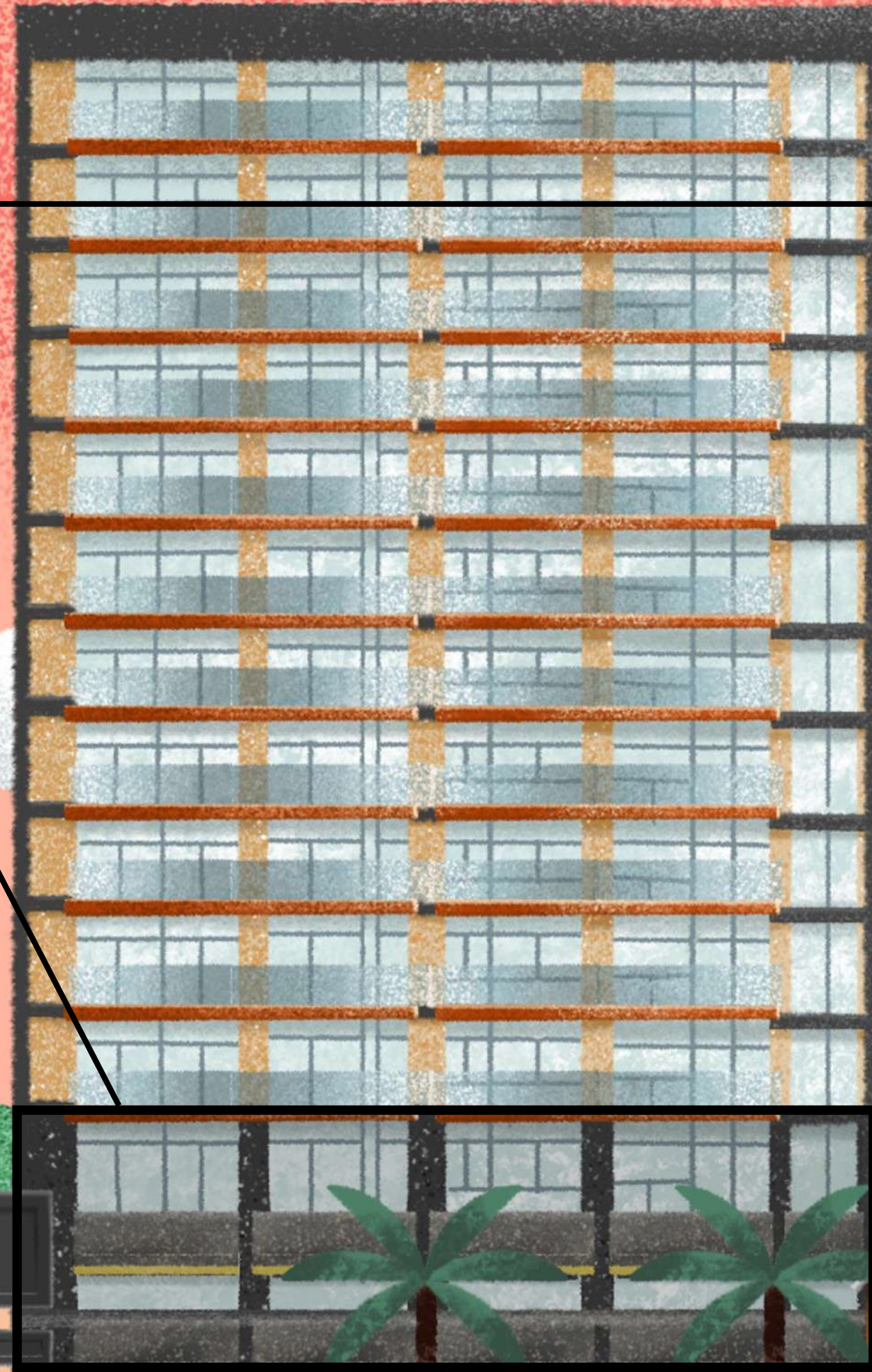
OUTDOOR AMENITIES

BUSINESS CENTER &

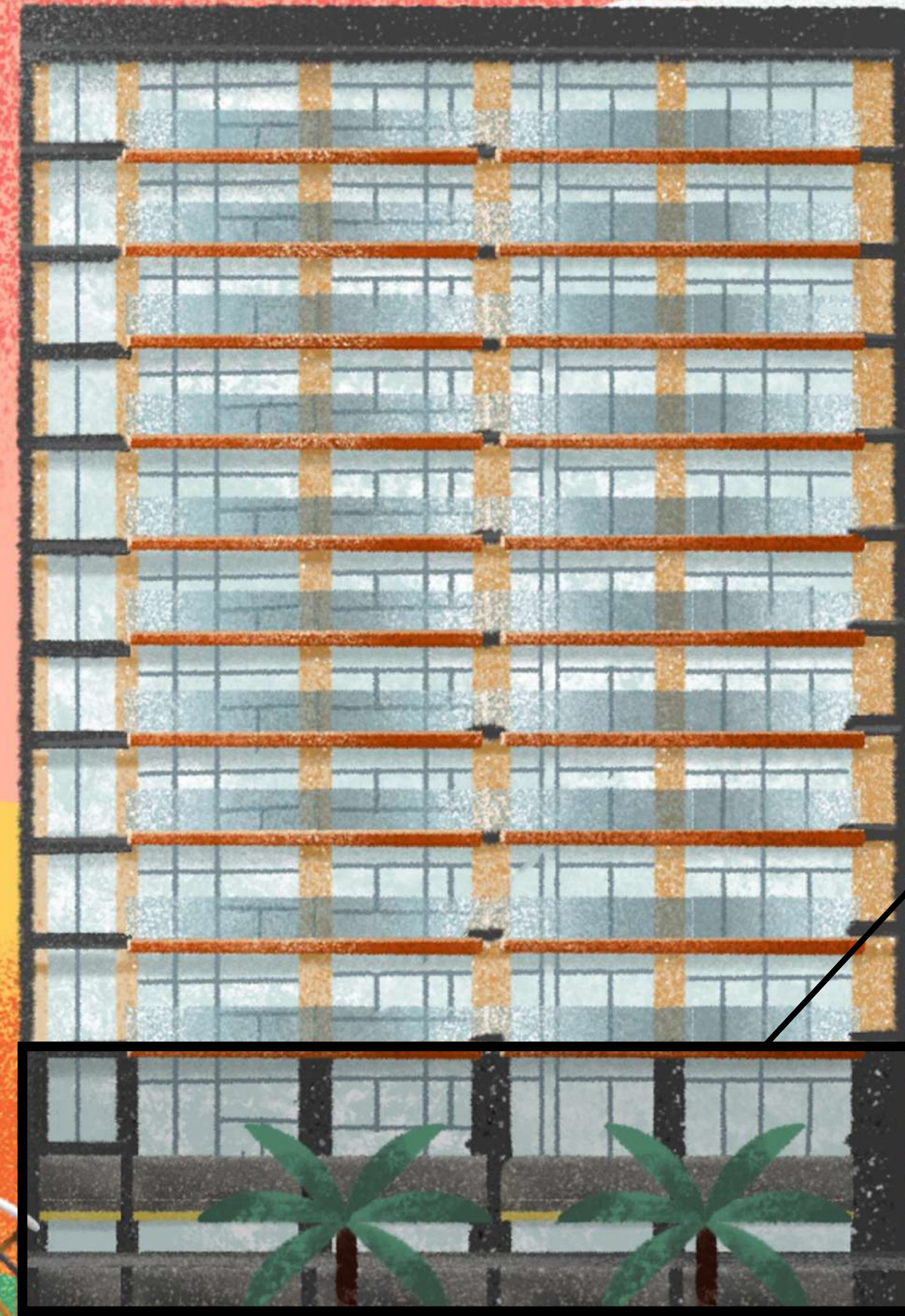
COMMERCIAL ESTABLISHMENTS

LEASING OFFICE

TOWER A RESIDENCIAL



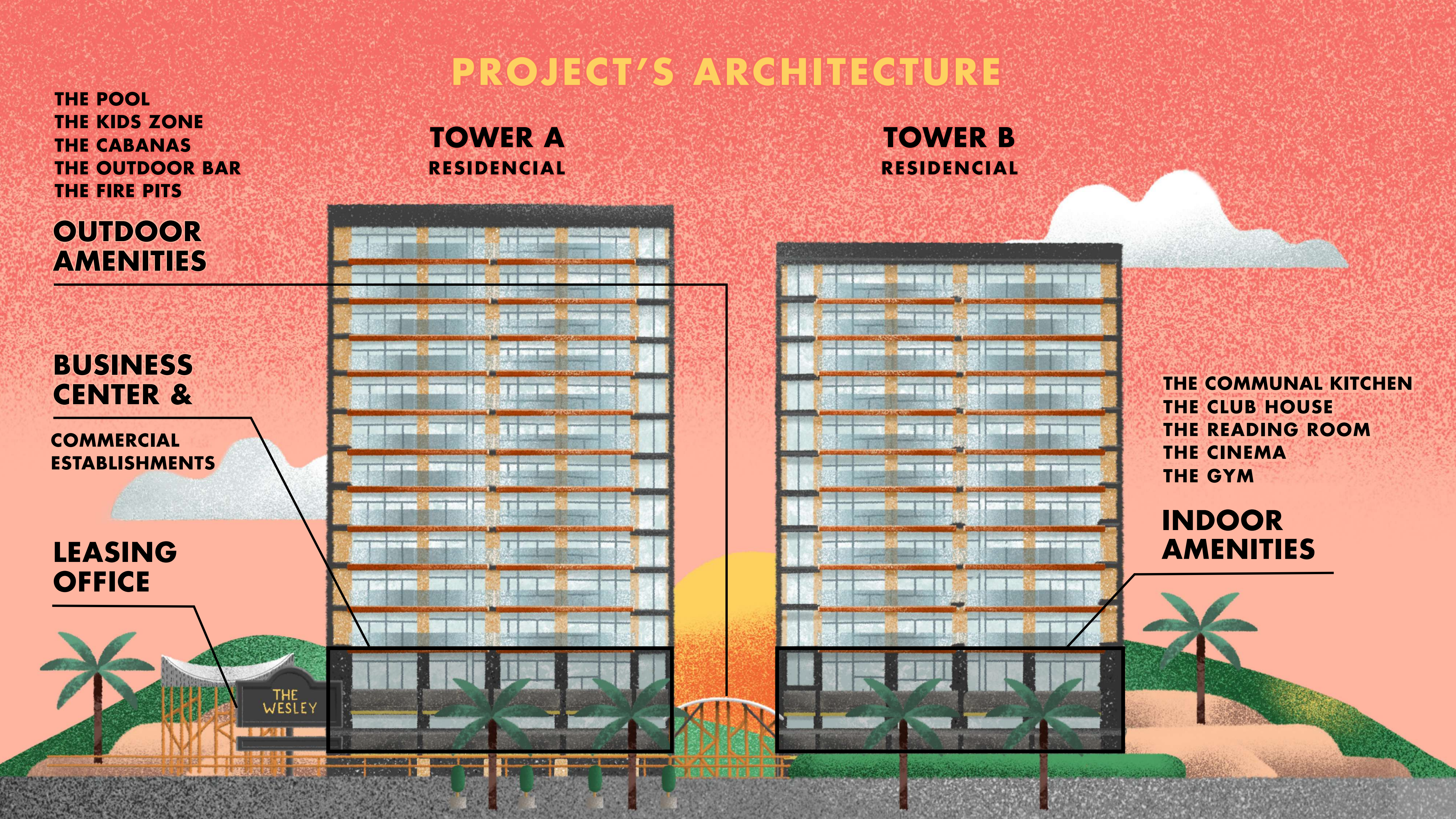
TOWER B RESIDENCIAL



THE COMMUNAL KITCHEN
THE CLUB HOUSE
THE READING ROOM
THE CINEMA
THE GYM

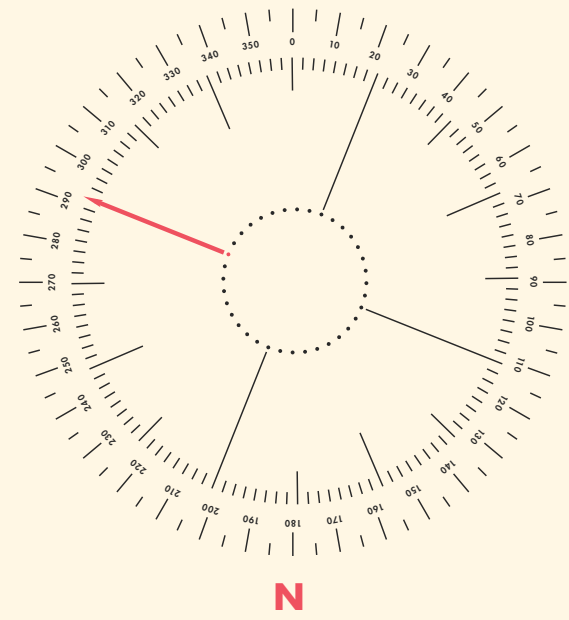
INDOOR AMENITIES

THE
WESLEY



THE WESLEY

PLAYAS



AMENITIES NIVEL 1

1 THE POOL
2 THE CABANAS

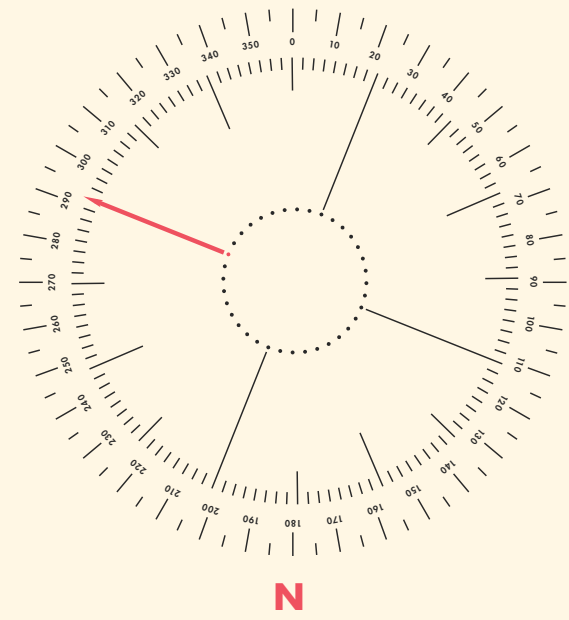
3 THE OUTDOOR BAR
4 THE FIRE PITS

5 THE COMMUNAL KITCHEN
6 THE CLUB HOUSE

7 THE KIDS ZONE
8 THE LOBBY

THE WESLEY

PLAYAS



AMENITIES NIVEL 2

1 THE GYM

2 THE READING ROOM

3 THE CINEMA

4 THE WC



H
E
L
L
E
Y

CO-WORK

CAFE

YOGA

COMERCIO

A woman with her hair in a bun, wearing a red dress with a white collar and cuffs, stands on a ship's deck. She is holding binoculars to her eyes. Behind her is a red metal railing and a white structure with a red roof. The background shows a blue sky with white clouds and a body of water. The text "THE AMENITIES" is overlaid in the center in a bold, yellow, sans-serif font.

THE AMENITIES



THE POOL

THE CLUB HOUSE



THE CINEMA CLUB





THE GYM



THE READING ROOM





**THE
COMMUNAL
KITCHEN**



THE PLAYGROUND

A cinematic still from a film showing a man and a woman on a balcony. The man, on the left, has dark hair and a mustache, wearing a dark grey blazer over a black shirt. The woman, on the right, has short dark hair and is wearing a bright yellow raincoat with dark trim. She is holding a lit cigarette in her mouth. They are both looking off to the left. The balcony has a stone railing. In the background, a large, multi-story Parisian apartment building with many windows and a mansard roof is visible. The scene is set during the day with soft, natural light.

THE APARTMENTS



**DEPARTAMENTOS
ESPECIALMENTE
DISEÑADOS
PARA
LA NUEVA
GENERACIÓN**

**THE
WESLEY**





THE APARTMENTS

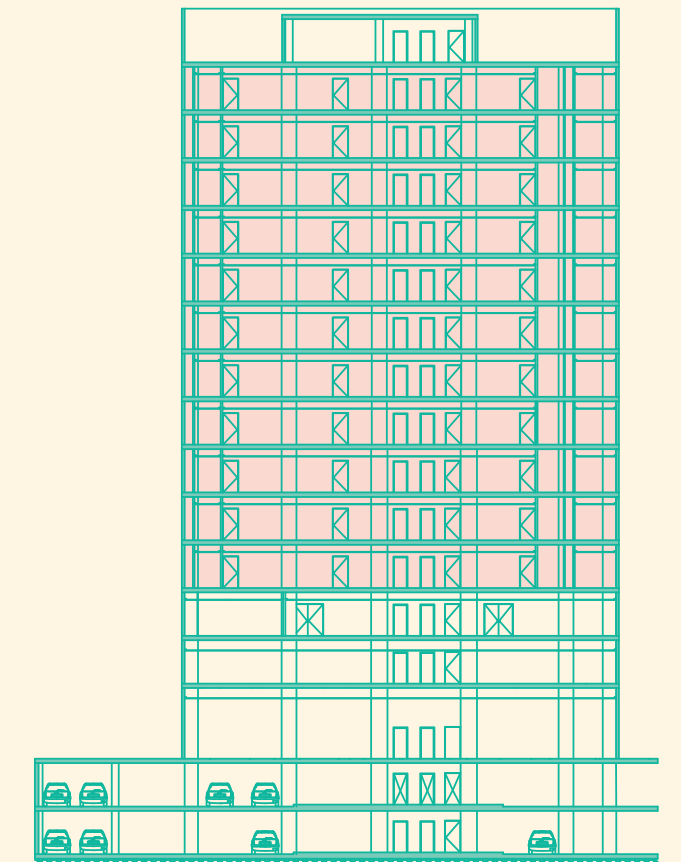
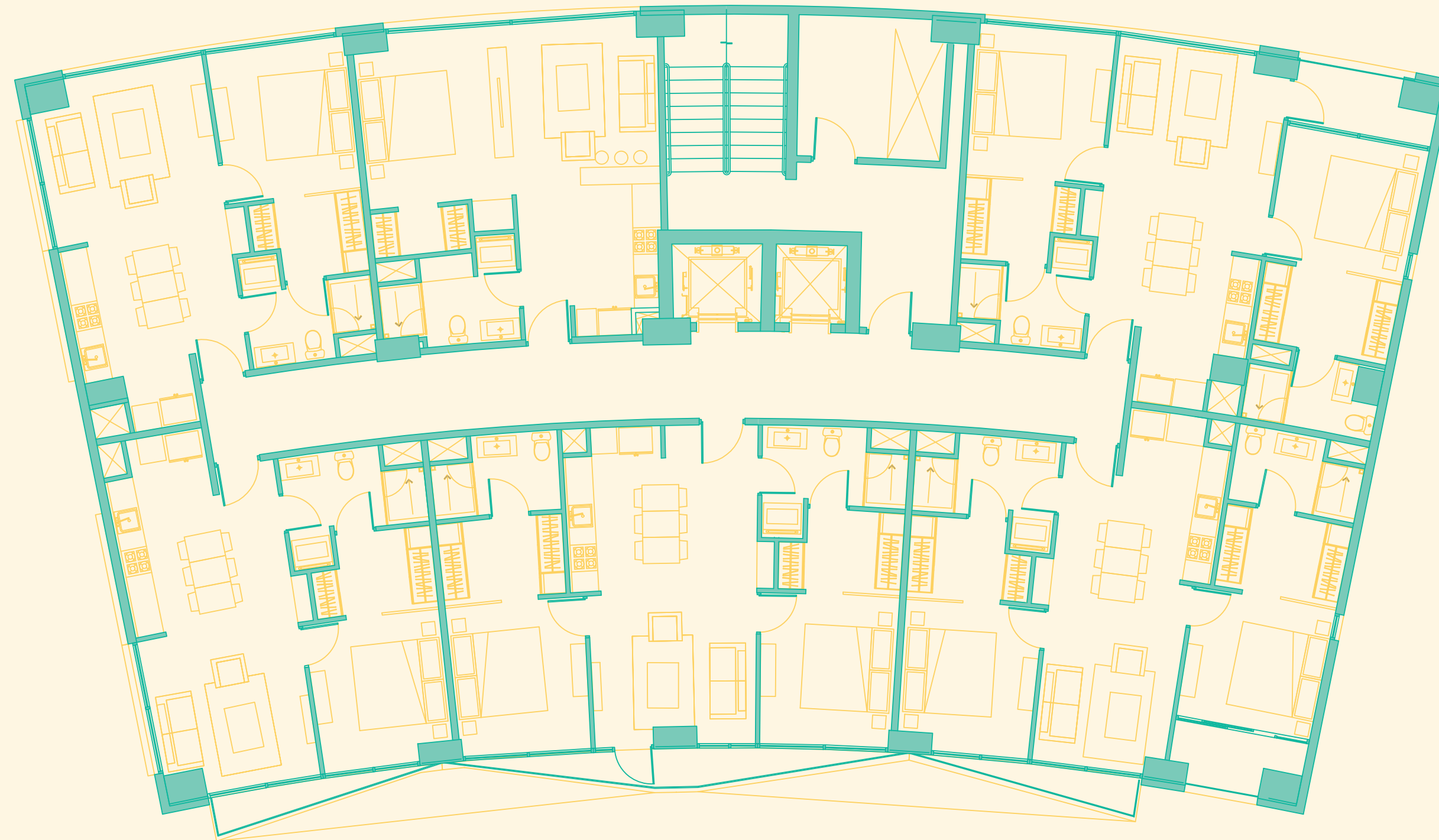
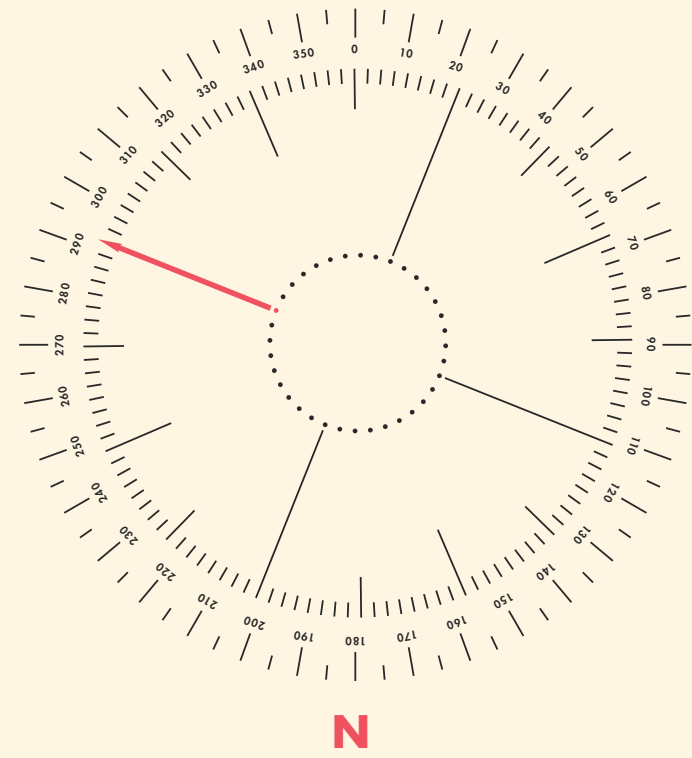
TORRE A

THE
WESLEY



THE WESLEY

PLAYAS

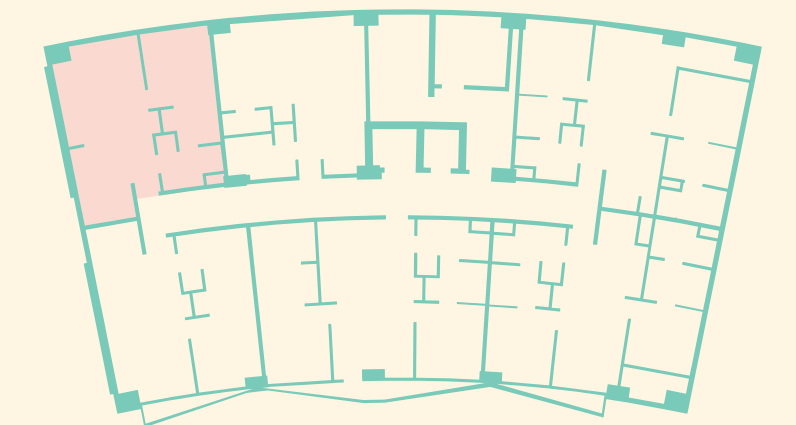
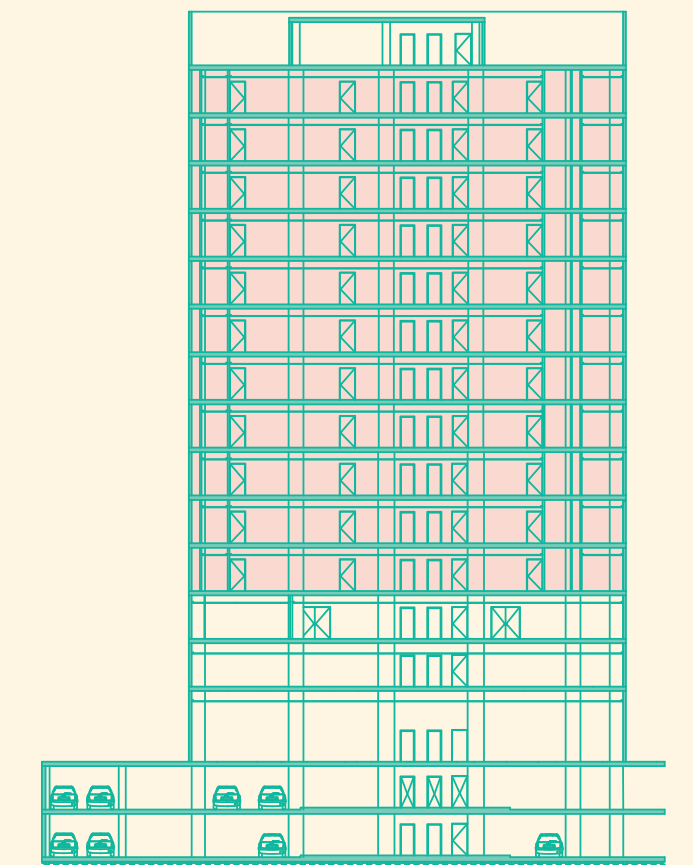
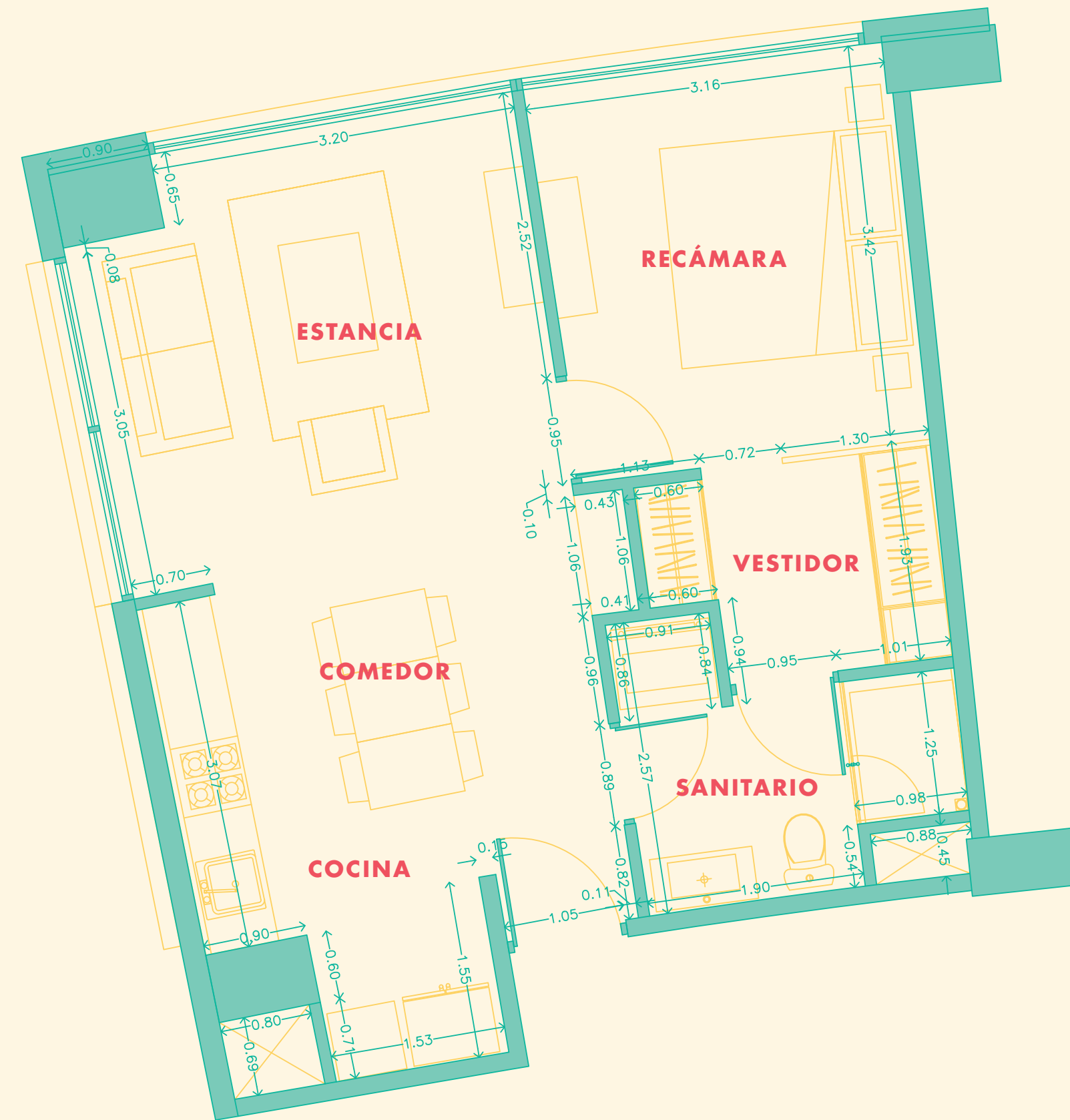
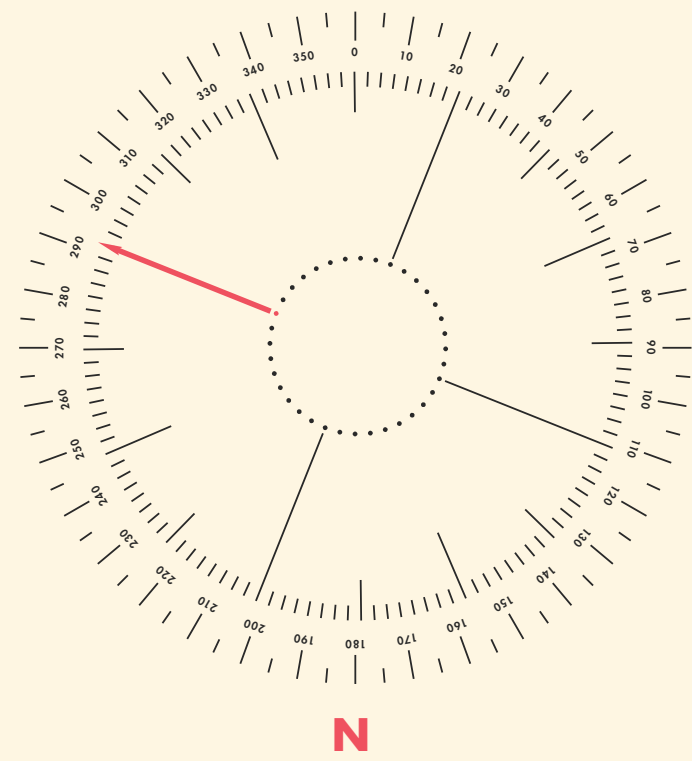


TORRE A PLANTAS 3-PENTHOUSE



THE WESLEY

PLAYAS



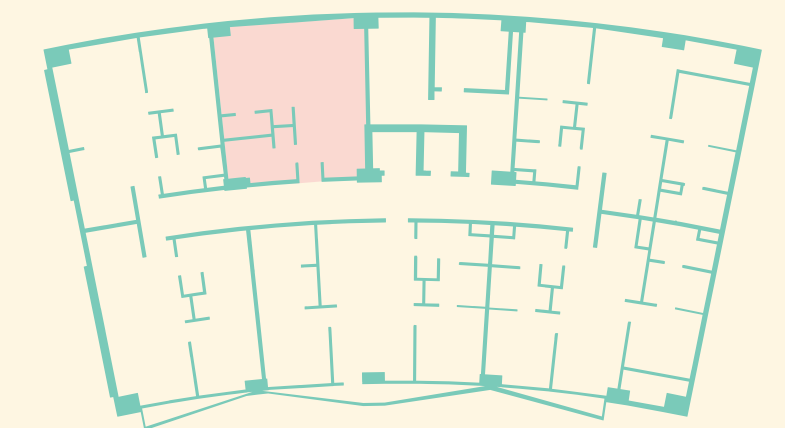
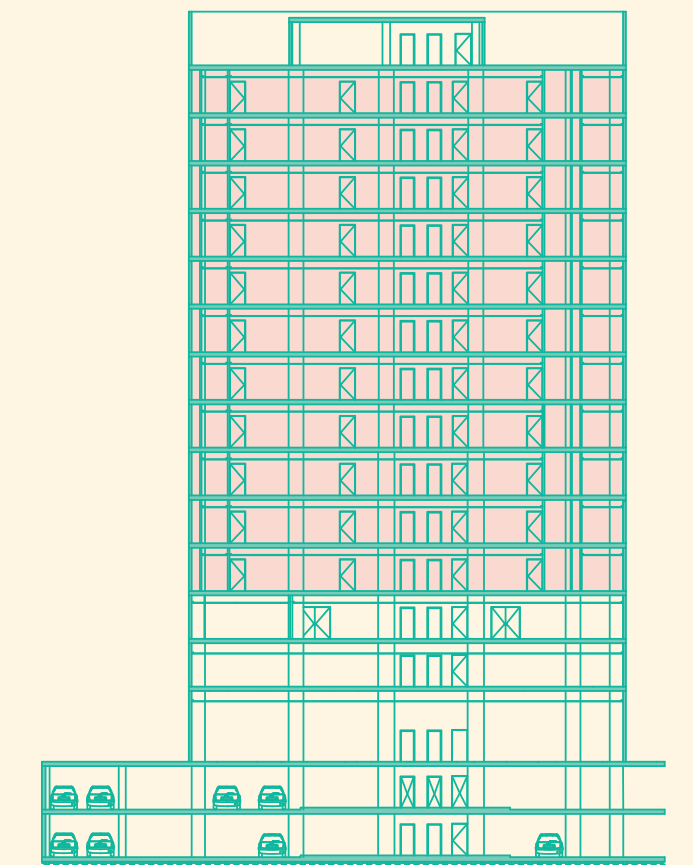
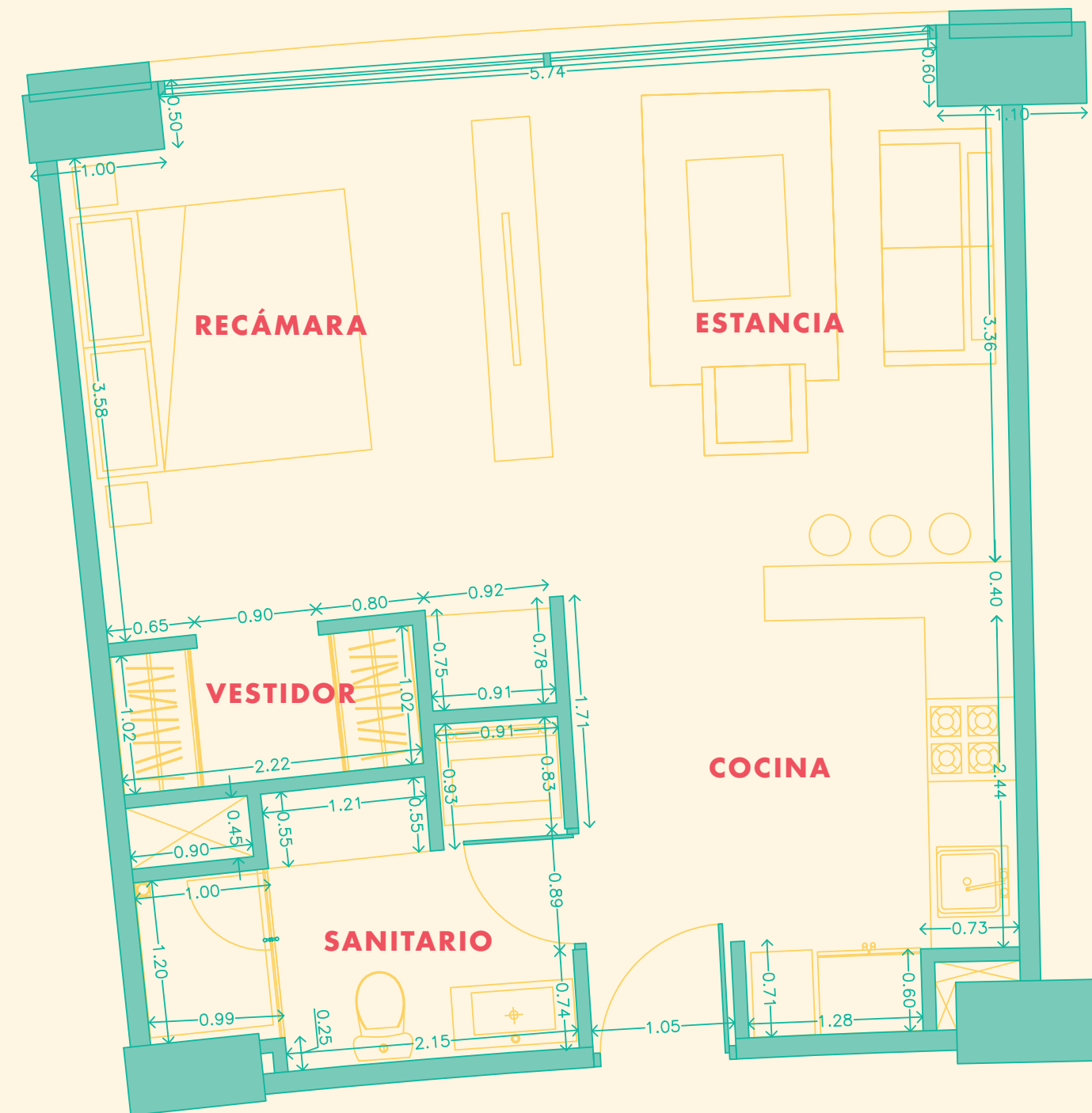
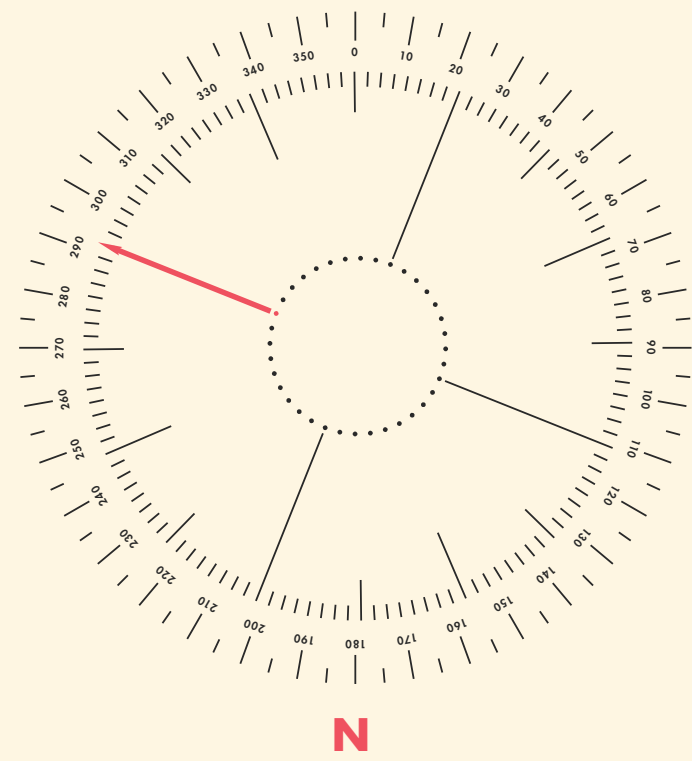
HENCKELS TORRE A



1 RECÁMARA
INTERIORES · 55.41 M²
CANTIDAD: 11

THE WESLEY

PLAYAS



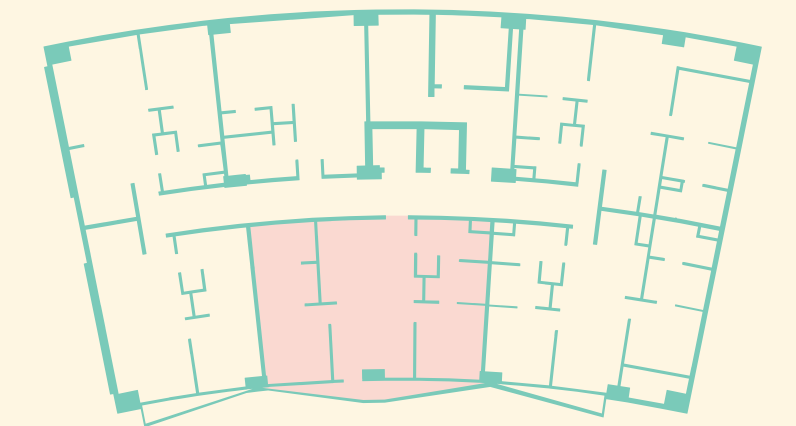
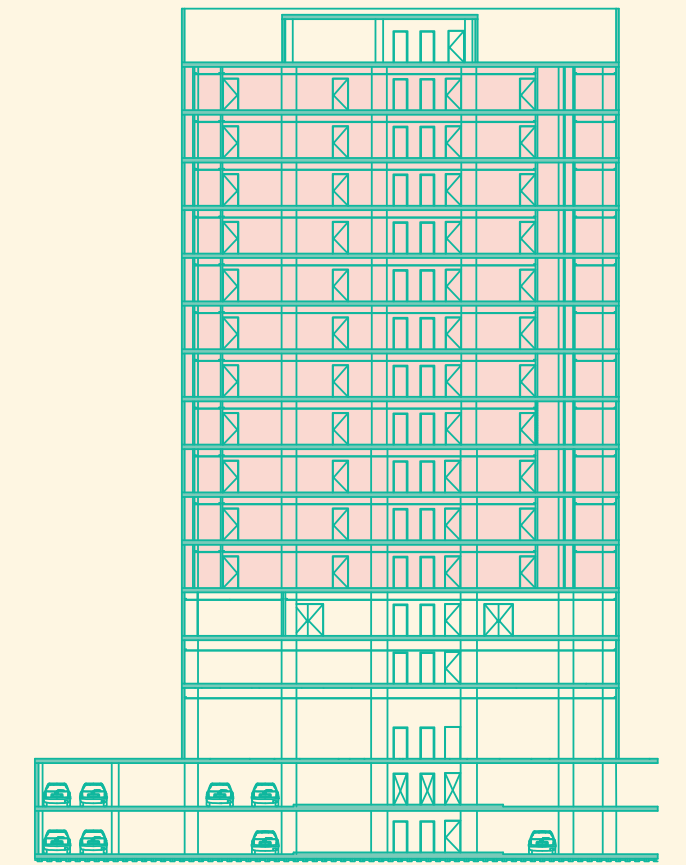
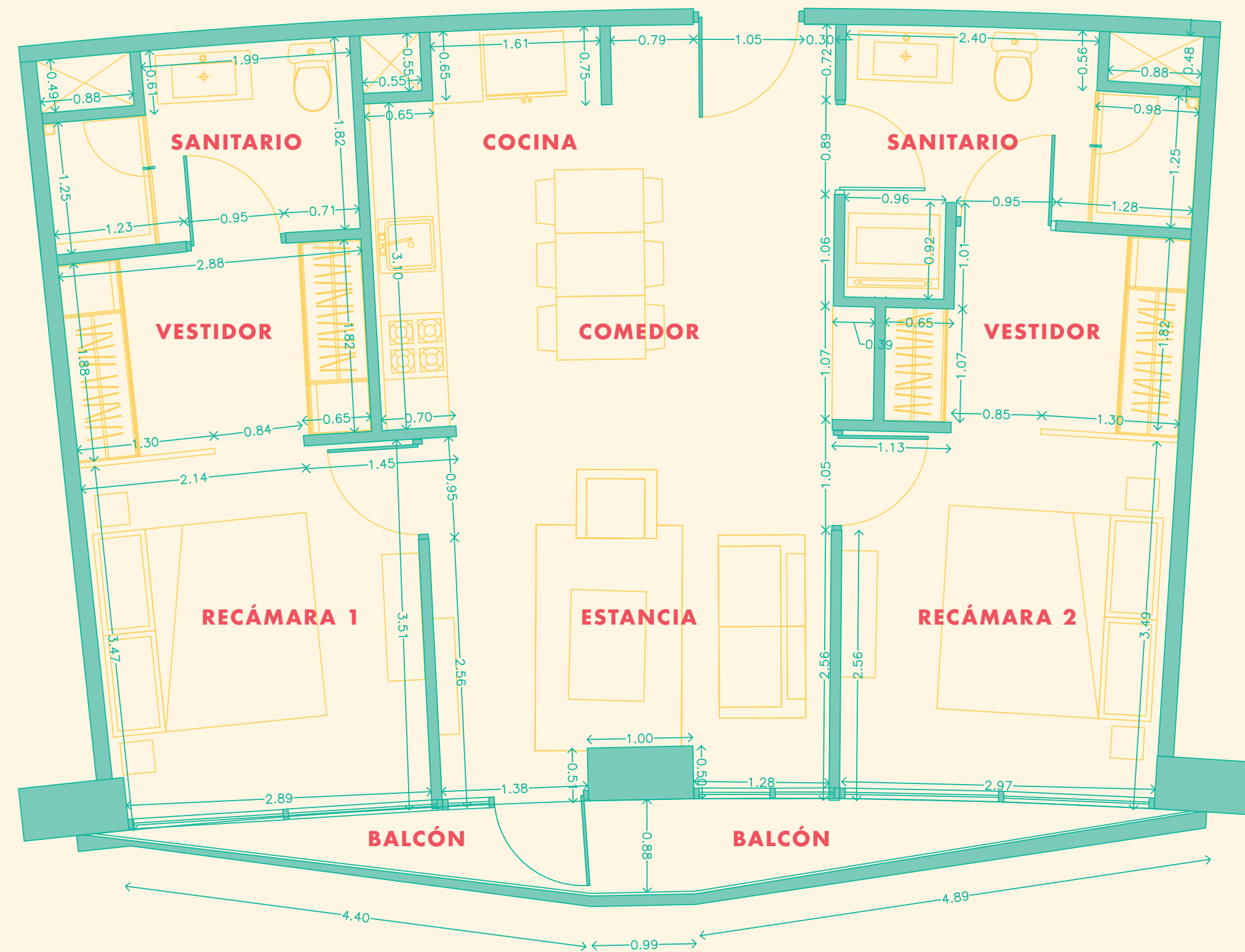
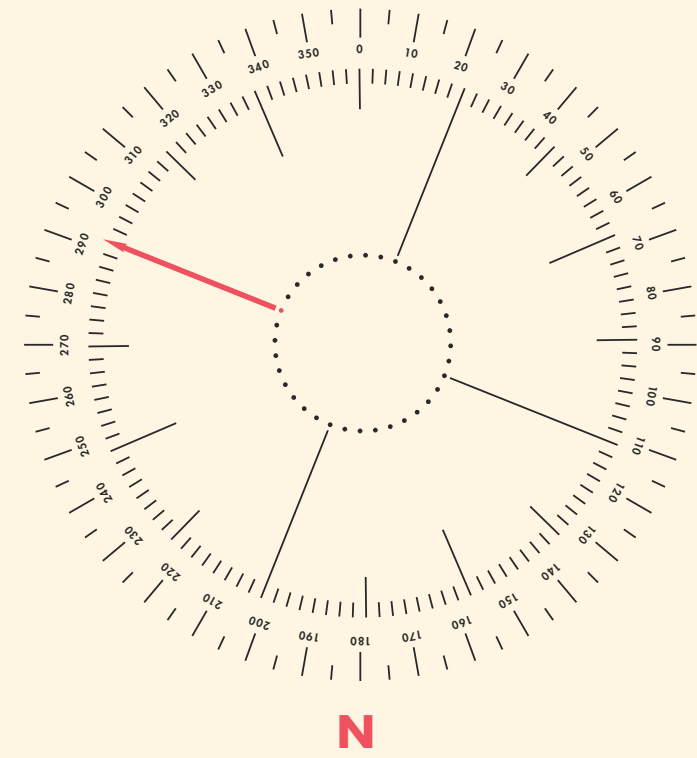
SHERMAN TORRE A



1 RECÁMARA
INTERIORES · 49.77 M²
CANTIDAD: 11

THE WESLEY

PLAYAS



THE RUSHMORE TORRE A



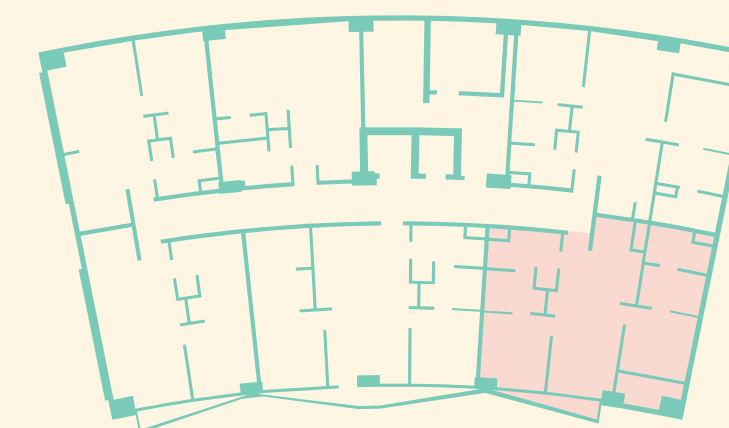
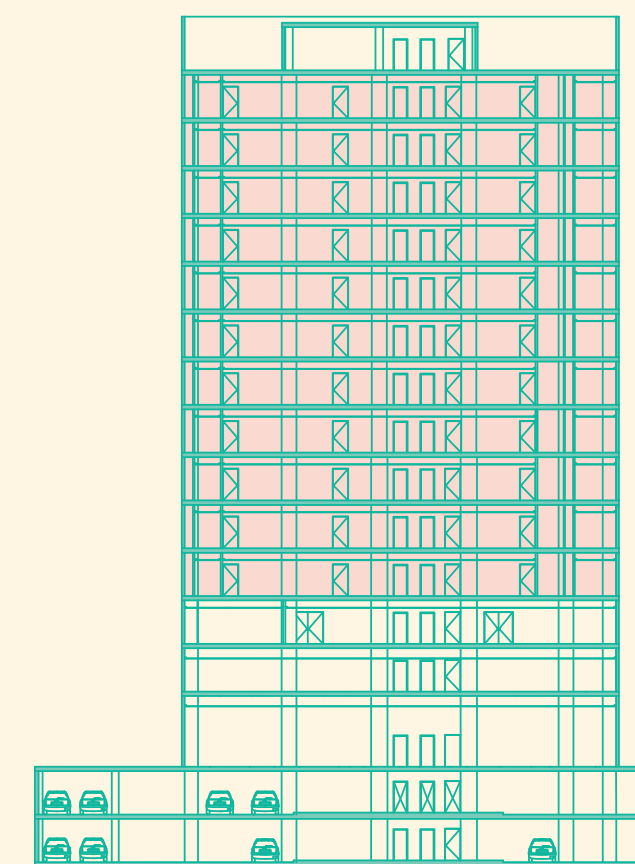
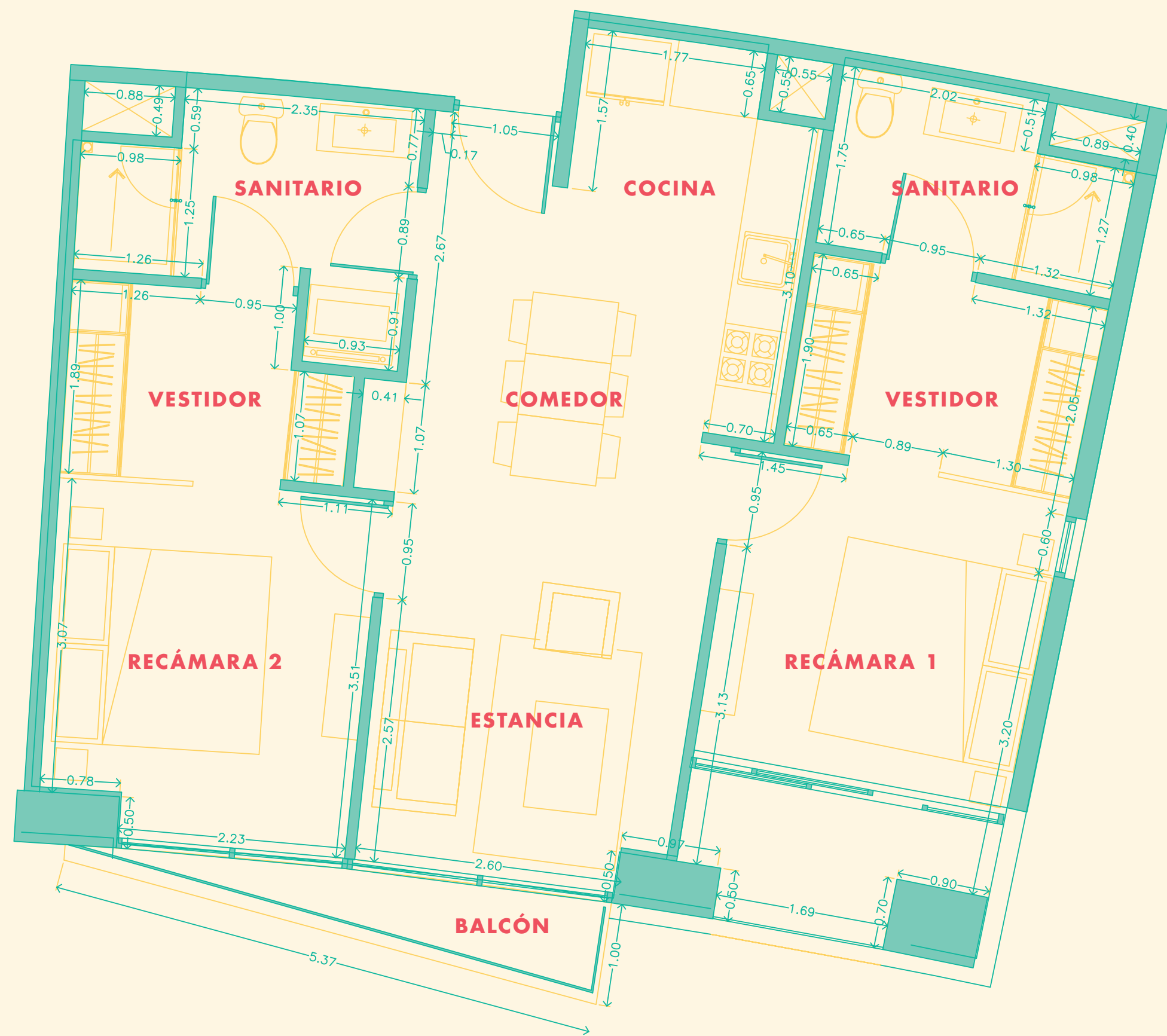
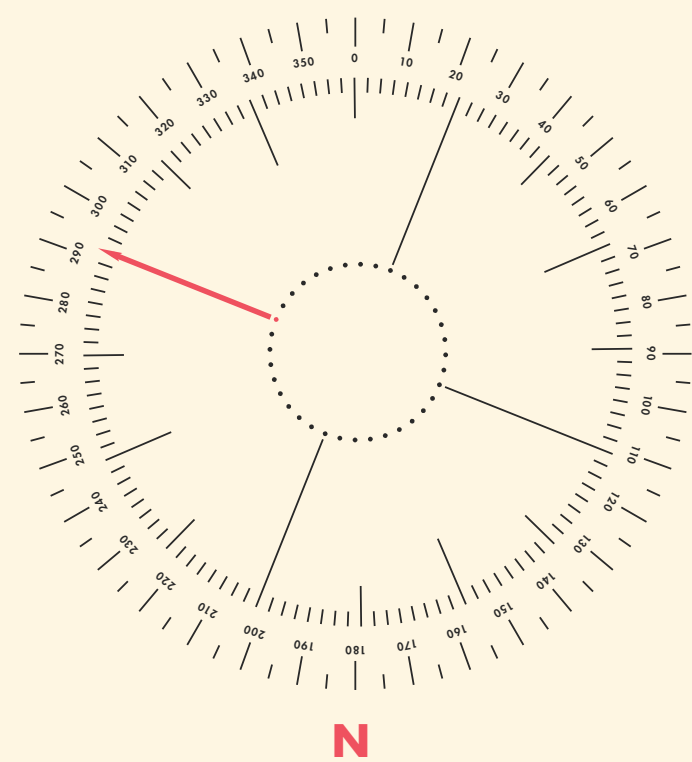
2 RECÁMARAS

76.96 M²

CANTIDAD: 11

THE WESLEY

PLAYAS



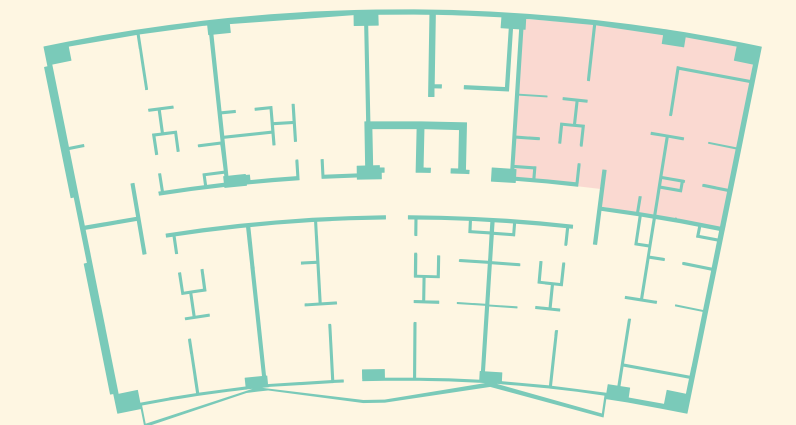
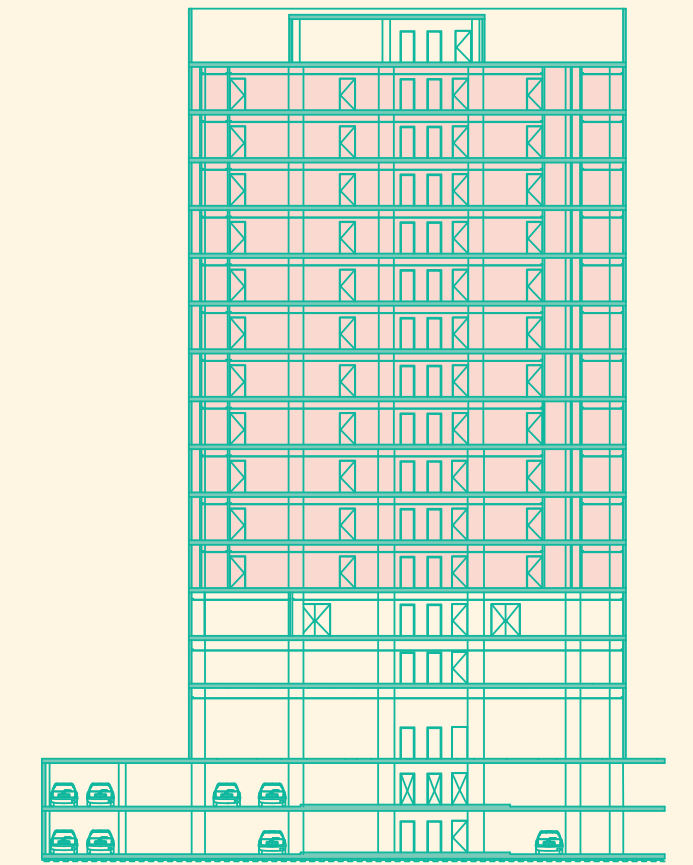
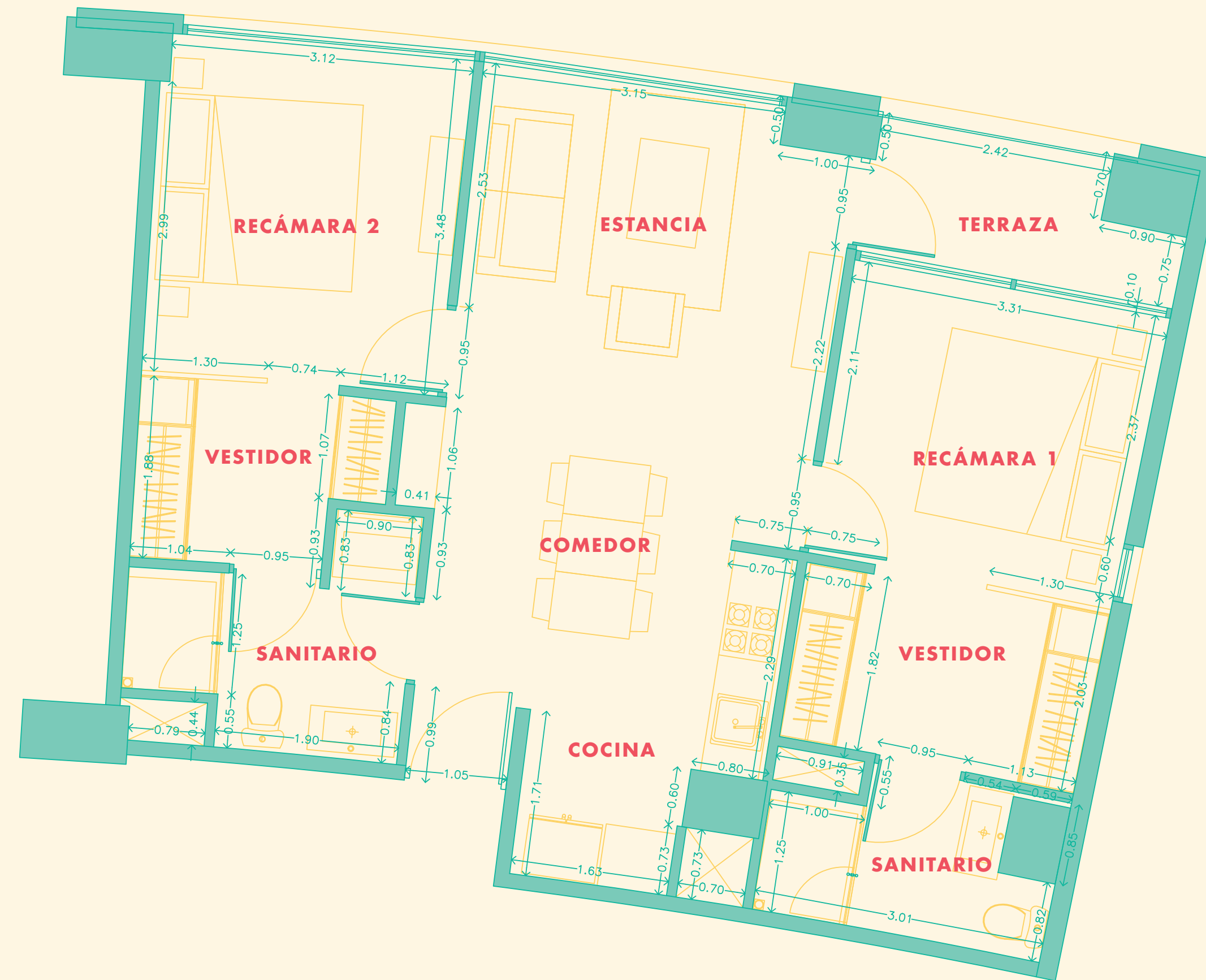
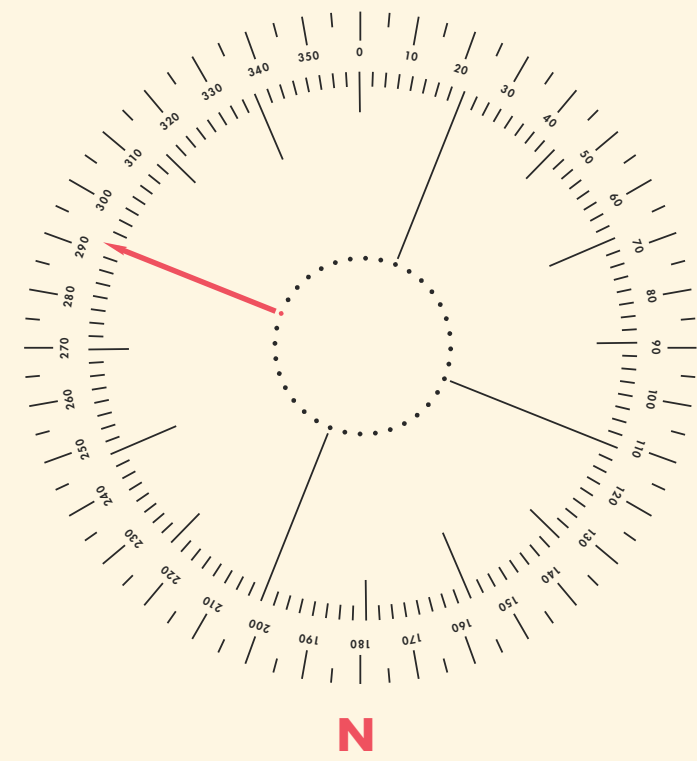
THE TENENBAUM TORRE A



2 RECÁMARAS
INTERIORES · 73.21 M²
EXTERIORES · 7.21 M²
CANTIDAD: 11

THE WESLEY

PLAYAS



THE ROYAL TORRE A



2 RECÁMARAS

INTERIORES · 76.46 M²

EXTERIORES · 5 M²

CANTIDAD: 11

THE APARTMENTS

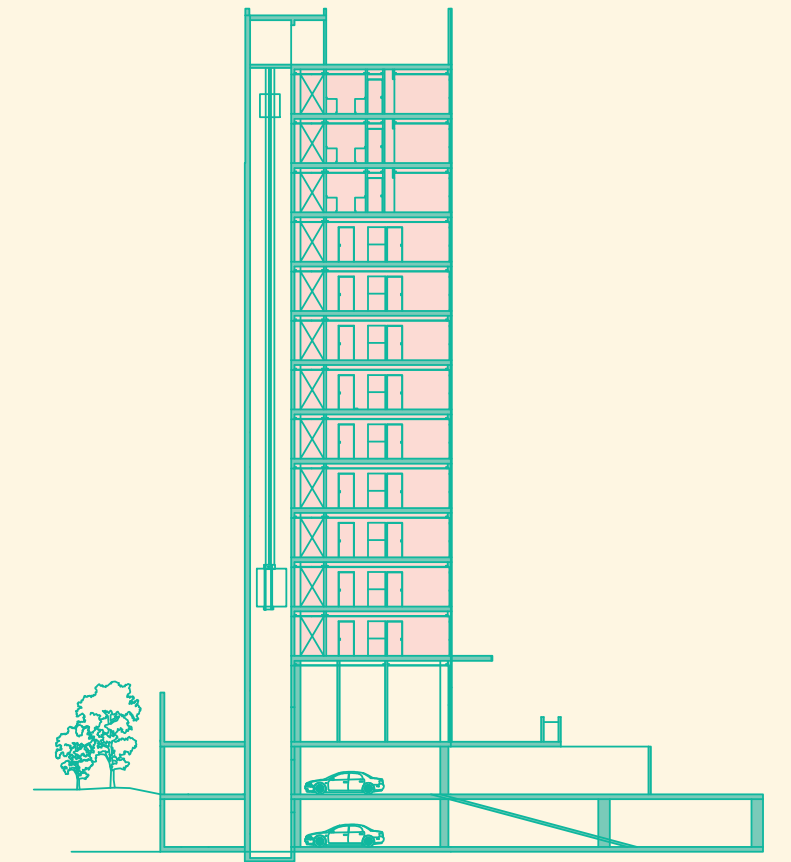
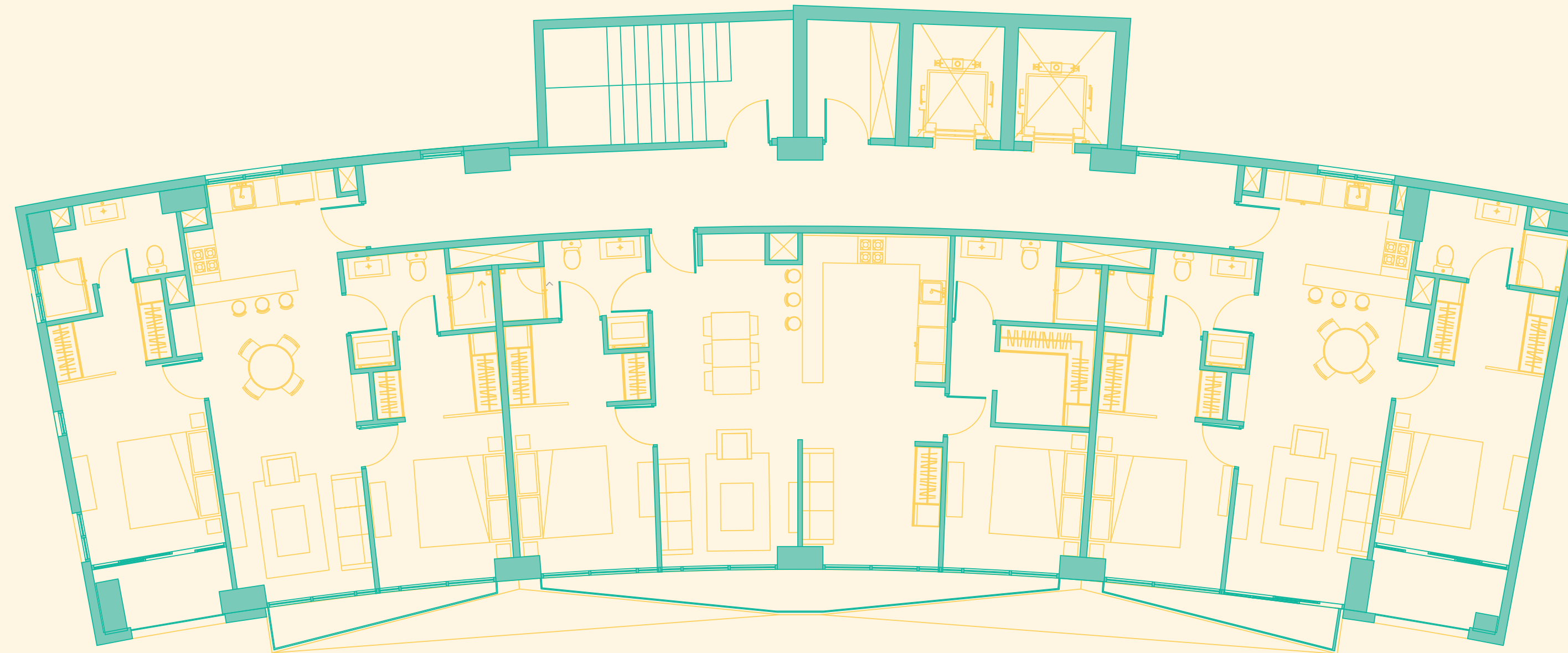
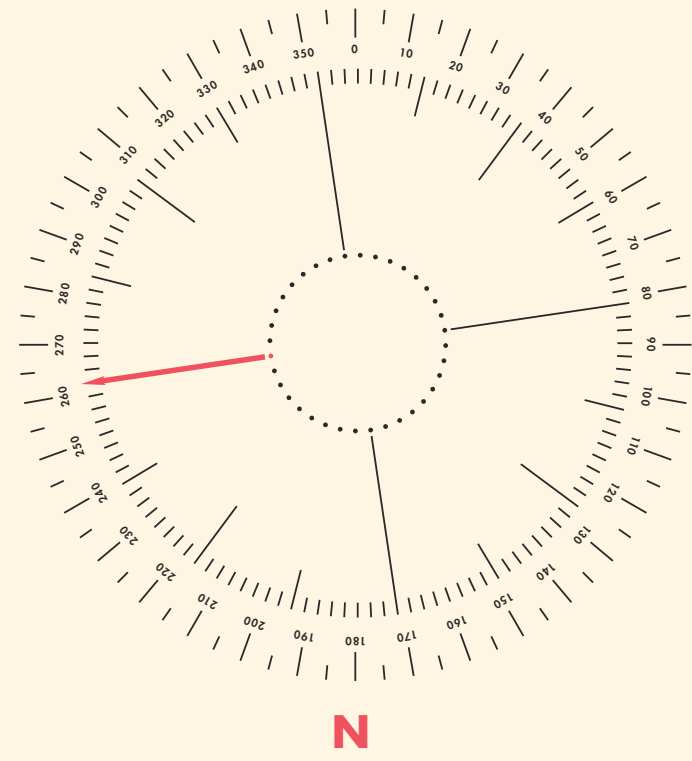
TORRE B

THE
WESLEY



THE WESLEY

PLAYAS

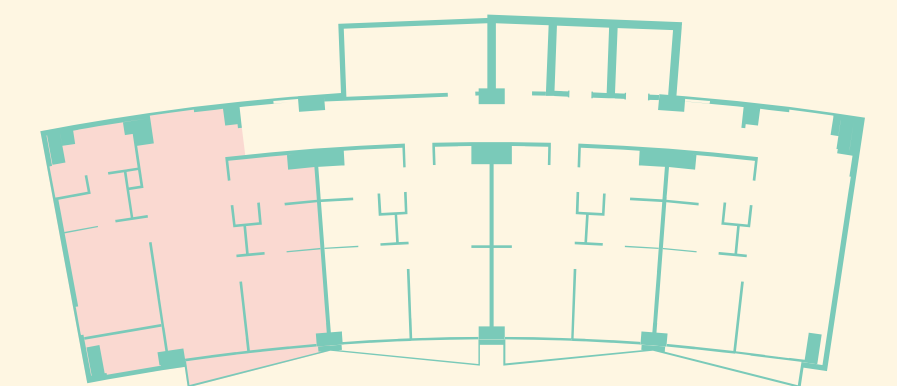
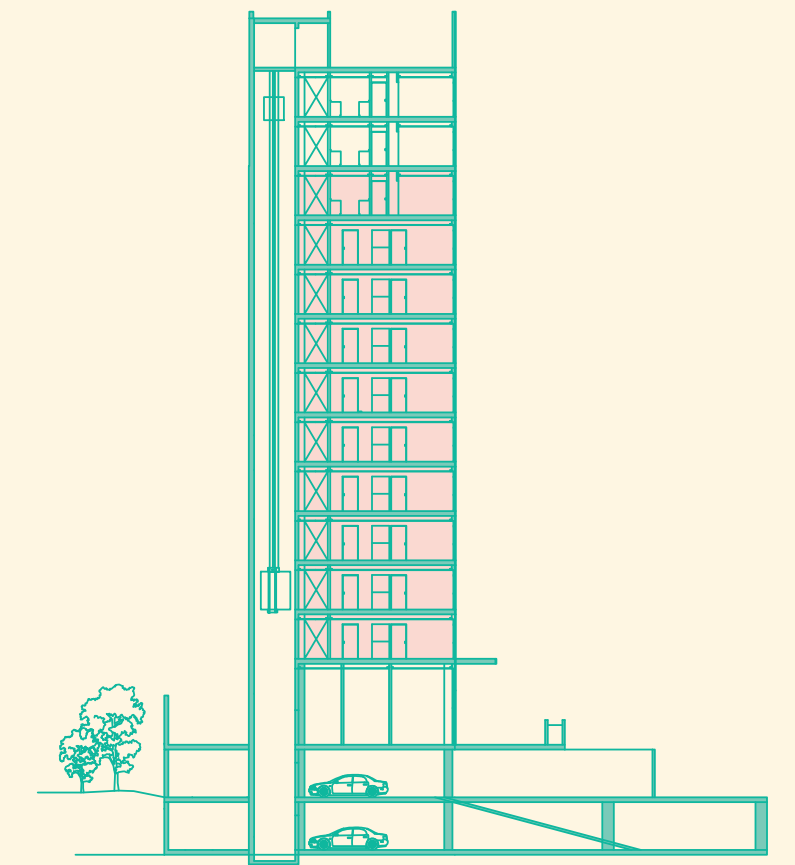
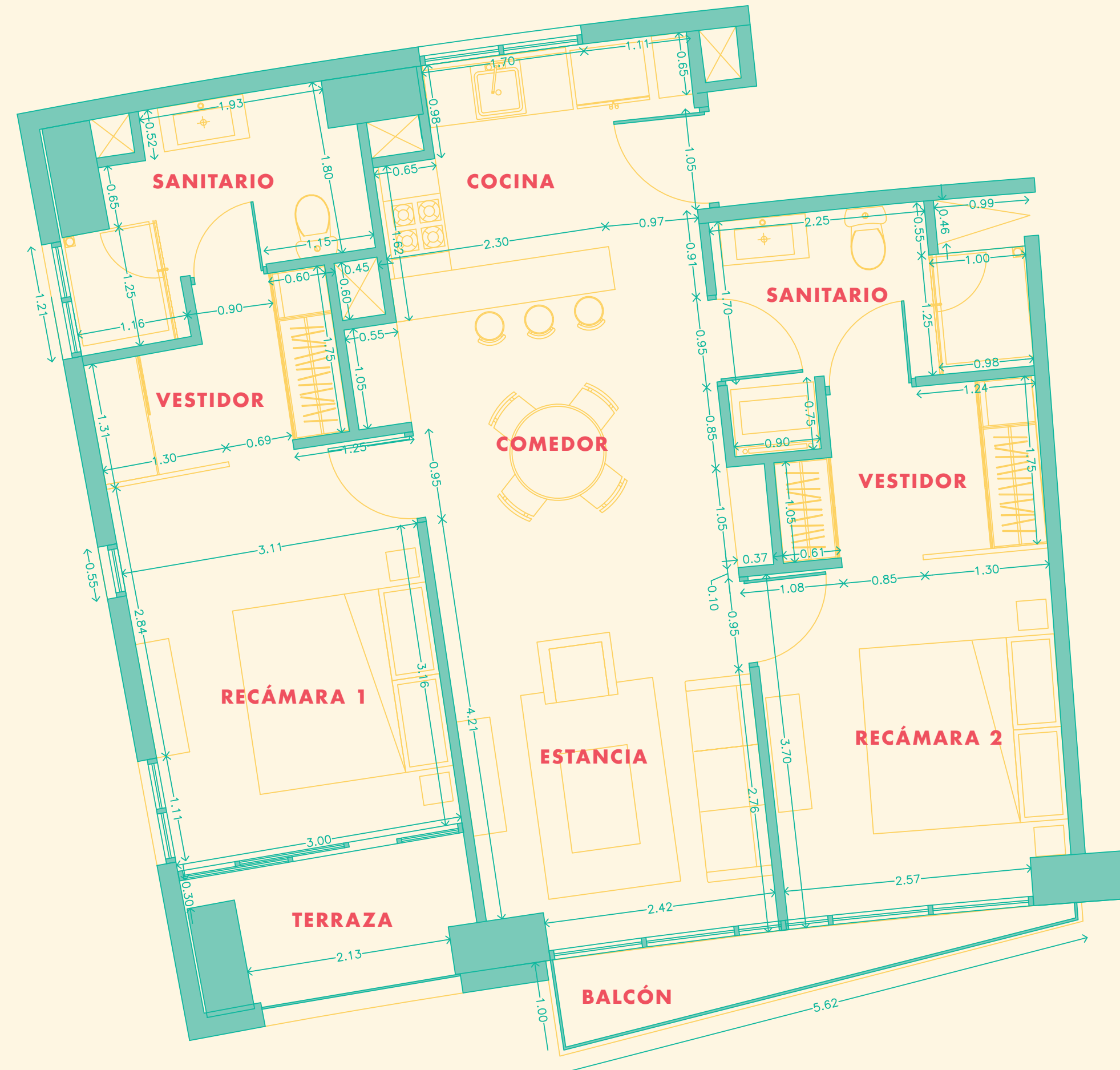
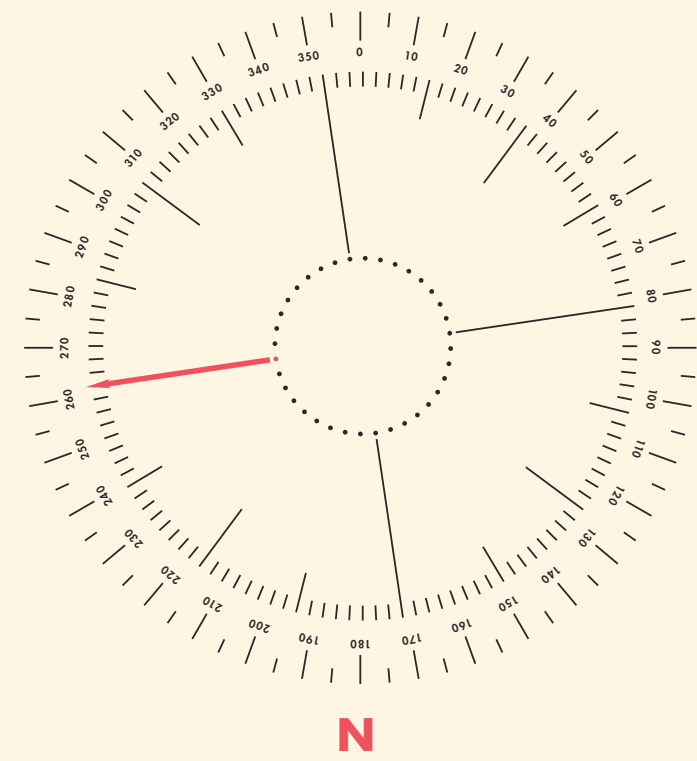


TORRE B PLANTAS 1-12



THE WESLEY

PLAYAS



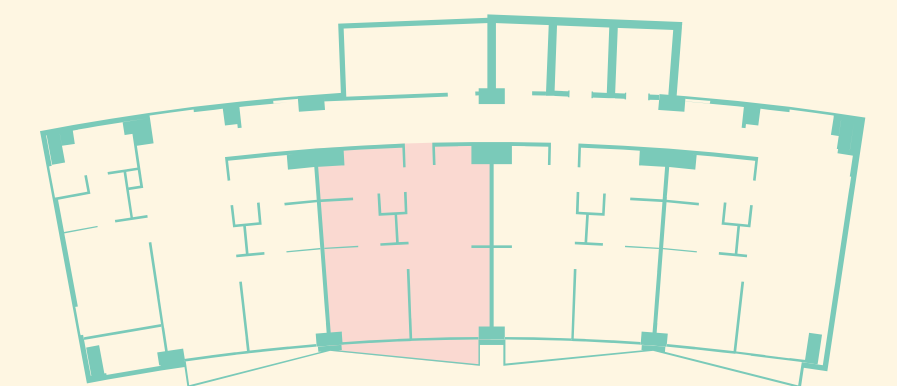
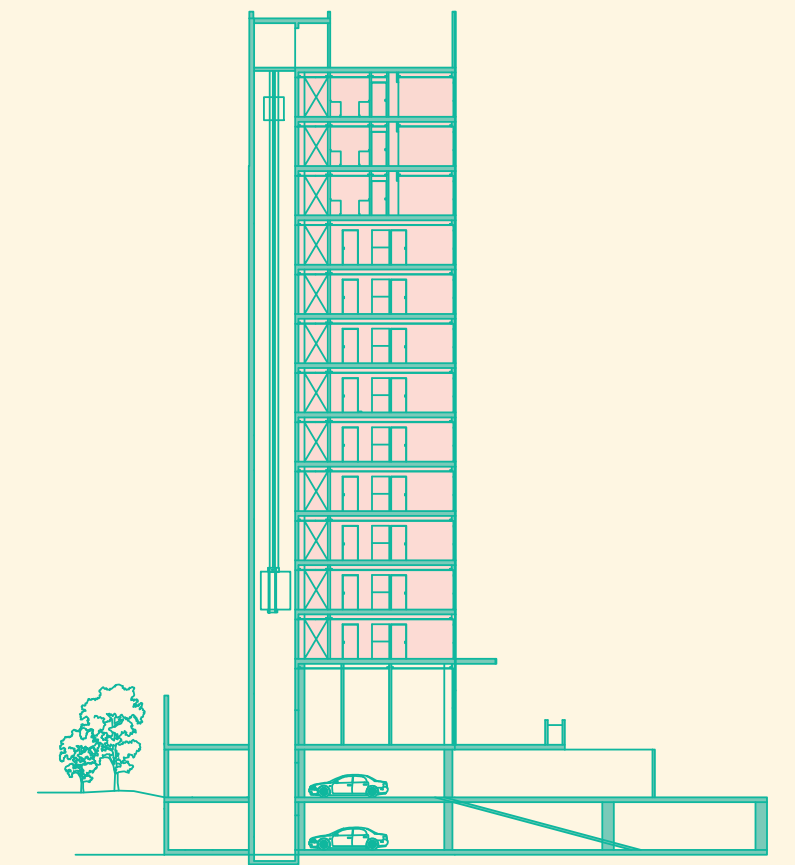
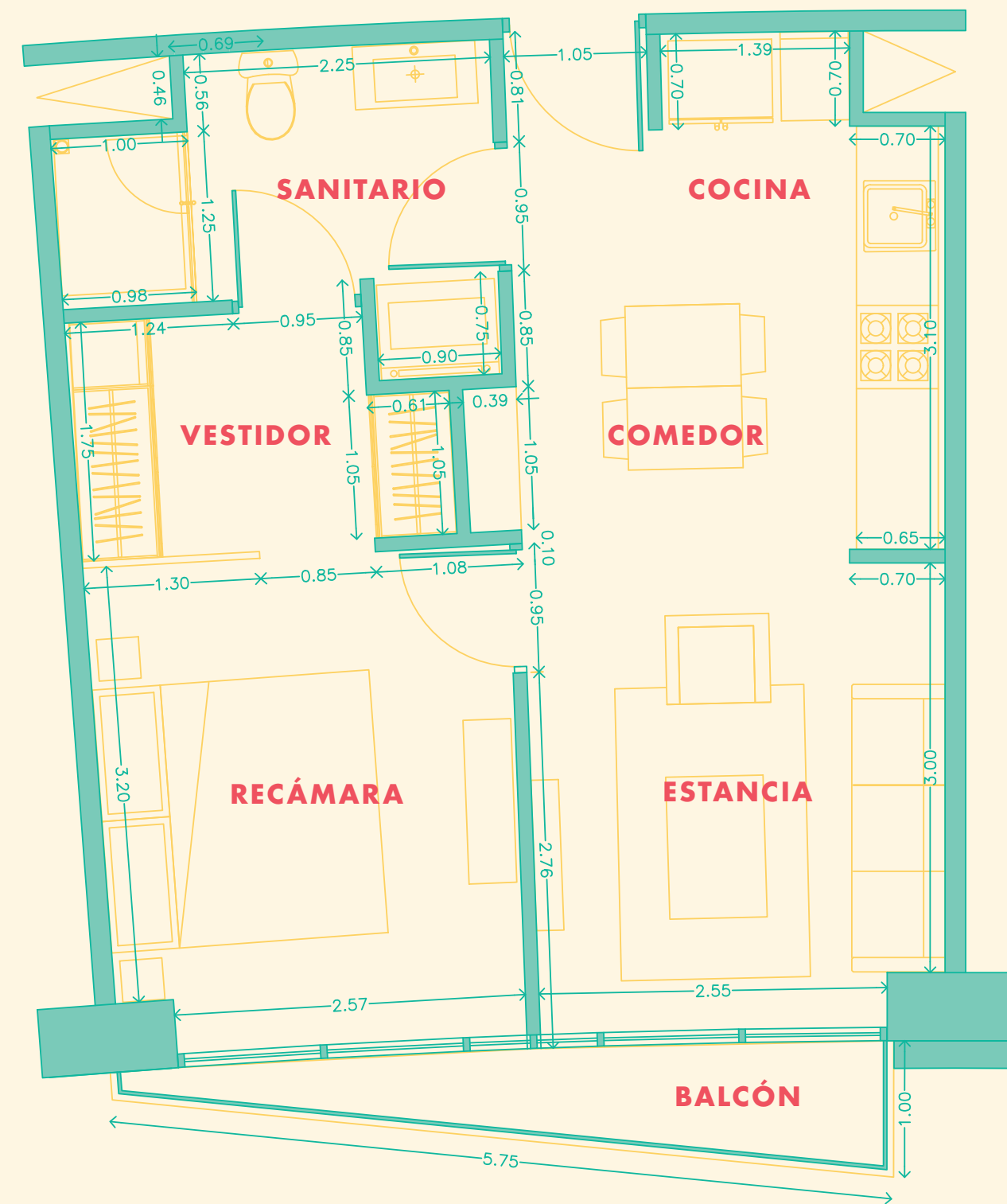
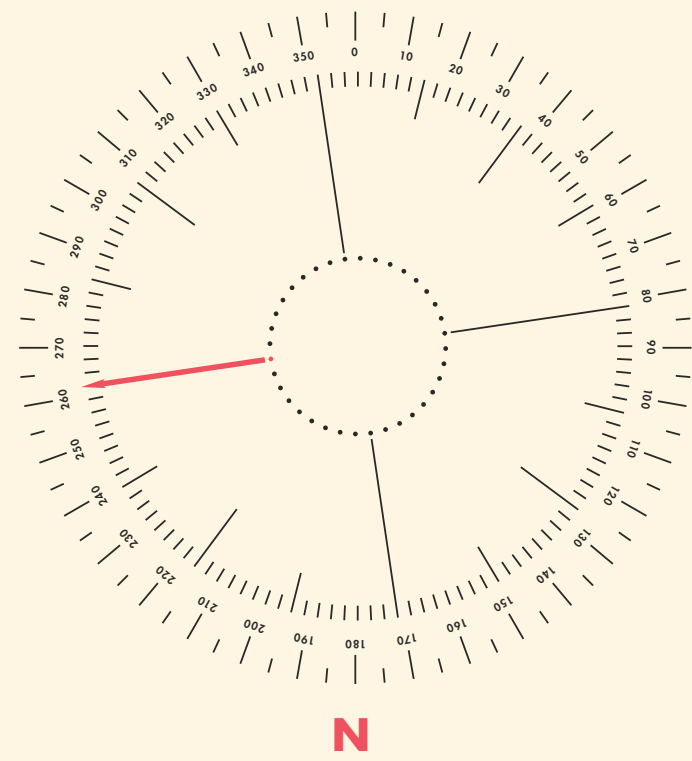
THE MOONRISE TORRE B



2 RECÁMARAS
INTERIORES · 80.45 M ²
EXTERIORES · 7.9 M ²
CANTIDAD: 12

THE WESLEY

PLAYAS



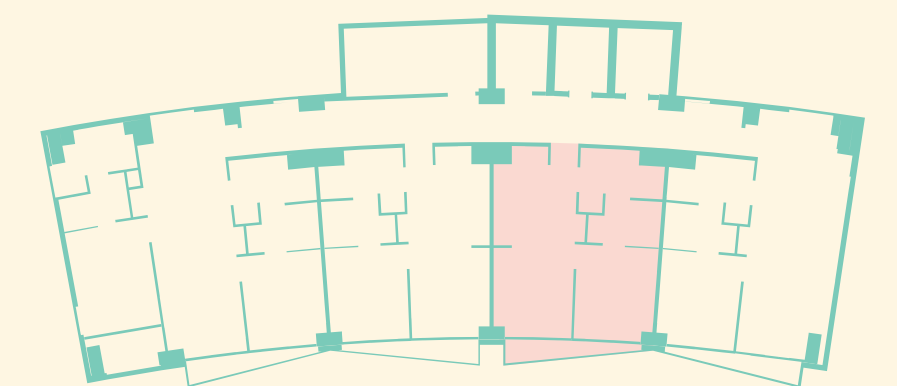
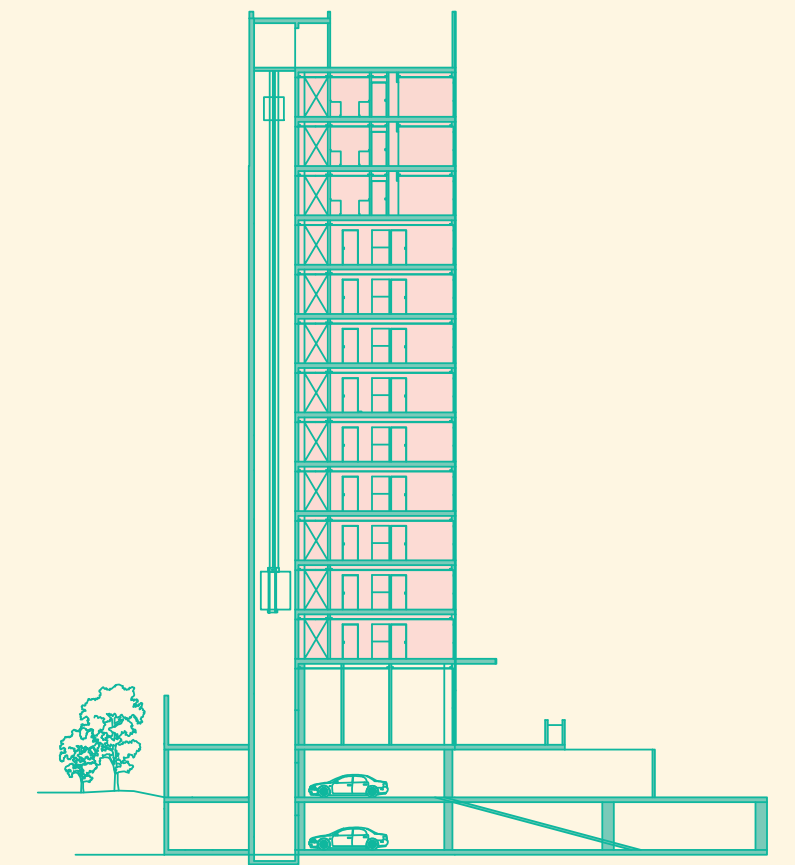
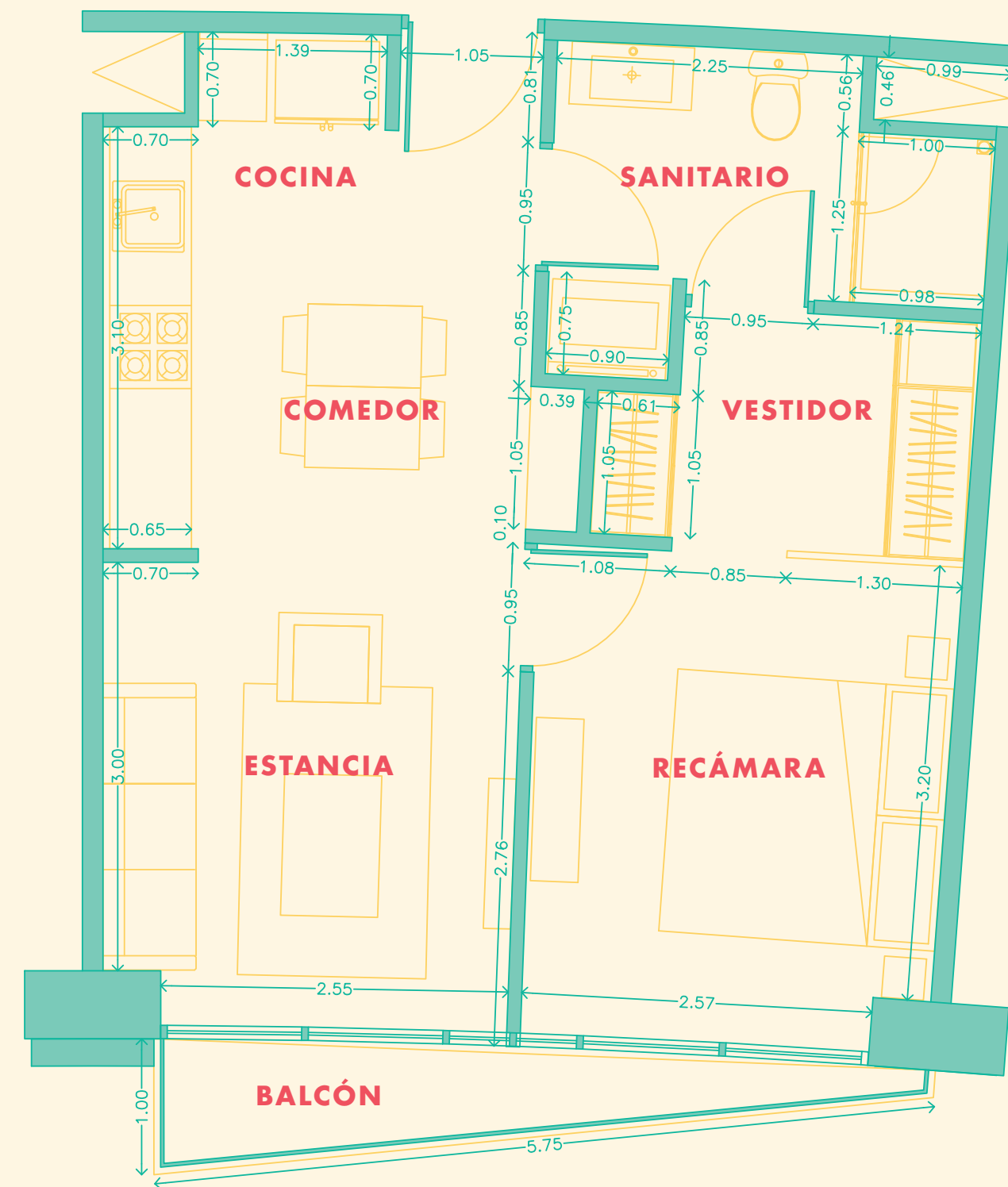
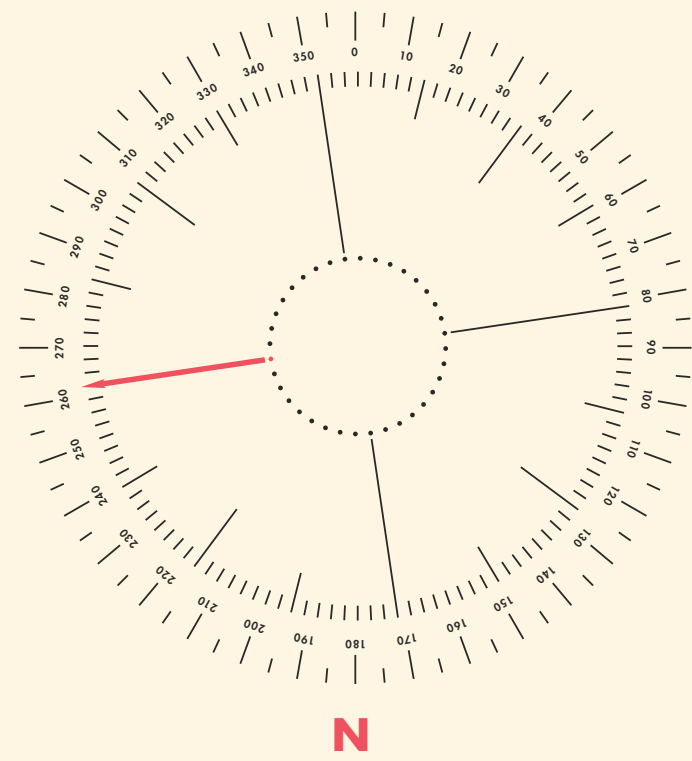
RITA TORRE B



1 RECÁMARA
INTERIORES · 47.14 M ²
EXTERIORES · 3.6 M ²
CANTIDAD: 12

THE WESLEY

PLAYAS



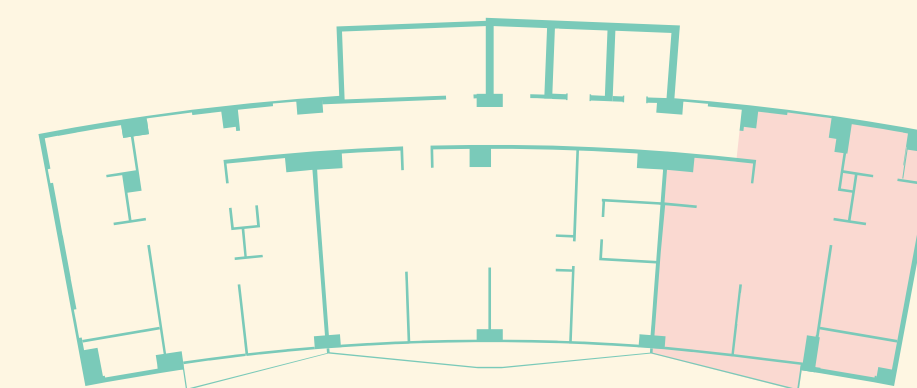
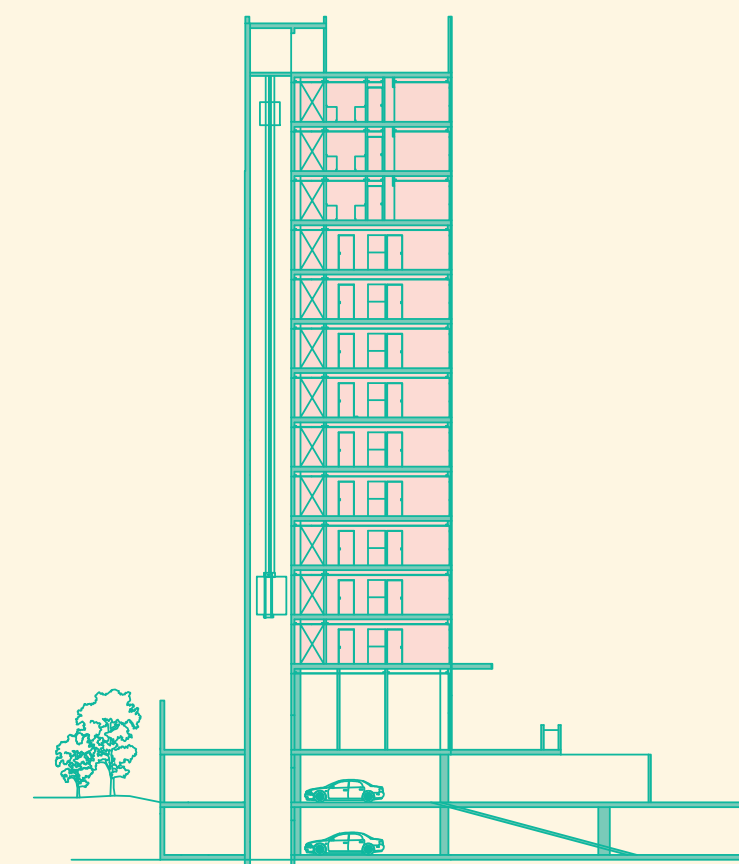
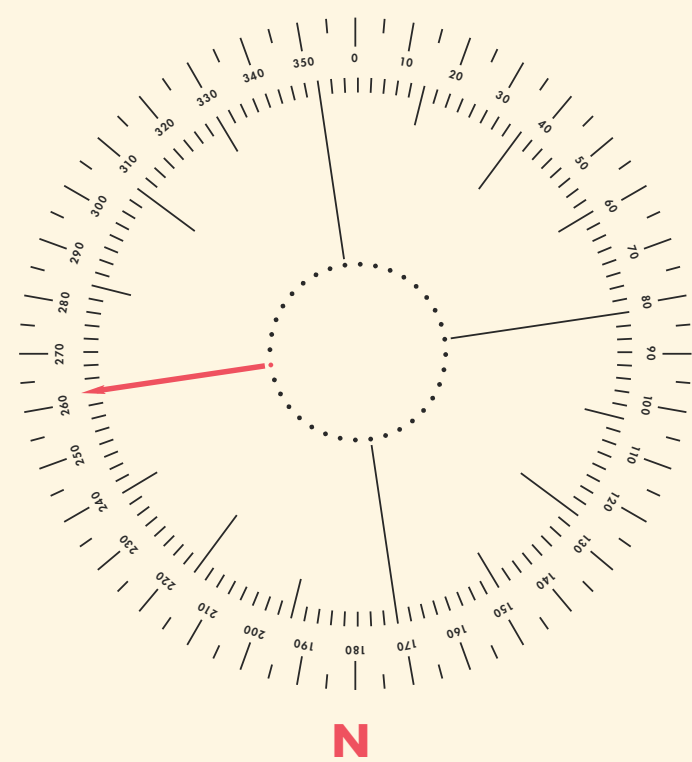
AGATHA TORRE B



1 RECÁMARA
INTERIORES · 47.14 M ²
EXTERIORES · 3.4 M ²
CANTIDAD: 12

THE WESLEY

PLAYAS



THE GRAND TORRE B



2 RECÁMARA
INTERIORES · 81.01 M ²
EXTERIORES · 8.6 M ²
CANTIDAD: 12

**WELCOME TO
THE NEW
AUTHENTIC**



THE WESLEY

LEASING OFFICE

LEASING OFFICE

BENEFICIOS

Promoción
del apartamento

Gestión de
citas y visitas

Investigación
y selección
del inquilino

Firma de Contrato

Cobranza

THE
WESLEY

